WARNER BROS. PRESS SHEET

OUTWARD BOUND

A. P. WAXMAN, *Editor* | WARNER BROS. PICTURES, Inc., 321 West 44th St., New York | HARRY LEE, *Associate Editor*

THEY DESIRED TO LOVE MORE THAN THEY DESIRED TO LIVE

STORY ON PAGE FOUR

HEAVENLY PICTURE OF A HEAVENLY HELL

Exquisite Impressions of "Outward Bound"

Four-Column Ad—Style A—Cut or Mat

The impressive cartoon above may be effectively used as an ad in advertisement section of newspaper or as an illustration on the feature page—as lobby or window exhibit—enlarged to any desired size for billboard display or as a model for high school pupils in an "Outward Bound" drawing contest.

SALES ANGLES

on

"OUTWARD BOUND"

by

A. P. WAXMAN

DIRECTOR OF ADVERTISING AND PUBLICITY
WARNER BROS. PICTURES, INC.

1. The production's extraordinary theme and unusual treatment make it a picture that is completely *different*. You can confidently advertise it as something far removed from screen routine.
2. Tremendous romantic appeal is offered by its story of two young lovers, persecuted by convention and seeking a better world for the completion of their love.
3. It is the perfectly played picture.
4. Distinguished artists of the New York stage included in its cast are Leslie Howard, Beryl Mercer, Dudley Digges, Helen Chandler, Alison Skipworth and Lyonel Watts.
5. Its popular screen favorites are Douglas Fairbanks, Jr., Montagu Love and Alec B. Francis.
6. As a play "Outward Bound" was a classic and a sensational s[illegible] and New York.
7. Its director, Robert Milton, also directed the original stage version.
8. New York's nationally known screen critics have rated it among the year's outstanding productions. Their opinions are printed elsewhere in this press sheet.
9. Subordinate to its romance is an appealing mother angle in the meeting of the charwoman and her gentleman son on the phantom ship.
10. A strong situation worthy of emphasis is created by the diverse types of people who find themselves fellow passengers.
11. The picture is an attraction for the classes and the masses. This was proved by its Broadway engagement which was patronized by those who seldom attend a picture theatre, as well as by the rank and file of filmgoers.
12. You take no chance in declaring that when the Ten Best Films of 1930 are selected, "Outward Bound" will be among them.
13. *The Literary Digest*, one of America's greatest periodicals, devoted three full pages to this important production.
14. At least one paper in your town should write an editorial on it. This is easily arranged since editors are anxious to support better pictures of this sort.
15. While the production has nothing to do with religion, nevertheless it has a strong religious plea to all denominations. Many ministers will be glad to take it as a basis for a sermon and endorsements from educators, women's clubs, schools and colleges can promptly be obtained.
16. While we suggest that you handle your campaign in a dignified, high class manner, it may be that your local problem calls for different treatment. To meet that exigency we have prepared for your use a series of typical motion picture ads. You may find it profitable to alternate the two types of copy.

The above are some of the angles that will help you put over this attraction. If there is anything else we can do to aid you, please feel free to call upon us. Should you have any suggestions to improve the quality of our service to you, we will be very glad to hear from you.

Very sincerely yours,

A. P. Waxman

DOUGLAS FAIRBANKS, JR.
HELEN CHANDLER

Scene from "Outward Bound"- A Warner Bros. Production

ANN AND HENRY, THEIR LOVE-DAY OVER,
desperately plan to make it last forever

Production No. 1—Cut or Mat

WARNER BROS. PRESENT

"OUTWARD BOUND"

THE CAST

TOM PRIOR — LESLIE HOWARD
HENRY — DOUGLAS FAIRBANKS, JR.
ANN — HELEN CHANDLER
MRS. MIDGET — BERYL MERCER
SCRUBBY — ALEC B. FRANCIS
MRS. CLEVEDEN-BANKS — ALISON SKIPWORTH
REV. WILLIAM DUKE — LYONEL WATTS
MR. LINGLEY — MONTAGU LOVE
THOMPSON, Examiner — DUDLEY DIGGES

Time, Present
Place, Outward Bound English Liner

From the Play by
SUTTON VANE

Adaptation
J. GRUBB ALEXANDER

Direction
ROBERT MILTON

A Warner Bros. and Vitaphone Production

Mysterious, Passionately Tender Idyll of Two Lovers Who Vainly Try to Cross the Great Divide

THE STORY

Ann and Henry, youthful lovers, after a day in the country, go back to the London slums dissatisfied with life, but with the determination to slip away together to a world where they need never part. At midnight the boy's dog barks frantically outside the tightly-sealed room where the two lie in each other's arms in what seems to be sleep.

Into the smoking room of a mysterious liner, seen indistinctly through fog, the two lovers come hand in hand to be met by the kindly steward, Scrubby. Next appears a lovable wastrel, Tom Prior. He is followed by the haughty Mrs. Cleveden-Banks, who bemoans the fact that nobody of note is aboard and that the one clergyman who is aboard will only bring bad luck. The Rev. William Duke enters eager to talk of his work in the London slums. Mrs. Midget, a charwoman, who hides the fact that she is the mother of Tom Prior, fearing to shame him, comes, too, and Mr. Lingley, an unscrupulous business man. All are hazy as to their destination and slow to grasp the disturbing fact that they no longer breathe.

They find in due time that the ship has no crew or captain, and that they are bound for heaven or hell, which is the same place, and that in the morning, Thompson, the Examiner, [illegible] to judge them. All discuss the best way to meet the Examiner. The Rev. Duke prays, at Prior's request, and as he prays the Examiner arrives.

Each is judged except the "half-ways," Ann and Henry, whom the Examiner refuses to see, because they are still partly of the earth. They are at last given the mercy of a second chance in the world they sought to leave. The dog at the window leaps against it, the broken glass lets in fresh air, and the doctor in the ambulance clanging down the street says that they will live. Both at last see their way clear to work and live and love till commanded to join the Outward Bound.

(*Advance*)

"OUTWARD BOUND" CARRIES LOVERS INTO THE UNKNOWN

With a cast headed by Leslie Howard, Douglas Fairbanks, Jr., and Helen Chandler, and including such famous stage and screen players as Alec B. Francis, Beryl Mercer, Montagu Love, Dudley Digges, Alison Skipworth and Lyonel Watts, "Outward Bound," latest Warner Bros. and Vitaphone drama, comes to the . . . . Theatre . . . . next for a run of . . . . days.

This strangely beautiful play from the pen of Sutton Vane recounts the mysterious misadventures of seven persons who find themselves on an outward bound steamer, the "undiscovered country" as their destination. The tenderly passionate story of two youthful lovers who try to find mercy beyond the veil—is the centre of the unique play.

The drama has been adapted to the screen by J. Grubb Alexander, and directed by Robert Milton, who acted in the same capacity in the original Broadway stage production.

Newspaper or Program

AFTER THEIR DAY IN THE COUNTRY

They hear the whistle of the London train.

ANN: *It's time to go.*

HENRY: *Time is such a terrible thing, isn't it? A little home—just we two. That's all we want. It isn't much to ask from life, is it? Wouldn't it be wonderful! Alone—together—with nobody to bother us—or talk.*

ANN: *Heaven, dear.*

HENRY: *We'll find it! Just forget all this—go far away, will you, Ann?*

ANN: *Could we, Henry?*

HENRY: *We'll think of a way—leave tonight. We've got to, Ann. We've got to! I can't live without you!*

(*Advance*)

"OUTWARD BOUND" COMING SOON

Announcement is made by . . . . manager of the . . . . Theatre, that "Outward Bound," the Warner Bros. and Vitaphone production adapted by J. Grubb Alexander from the internationally successful play by Sutton Vane, will be the next attraction, starting . . . . next for a run of . . . . days.

One of the greatest casts ever assembled for a talking picture will be seen in "Outward Bound," including Leslie Howard, star of the London and New York stage; Douglas Fairbanks, Jr., Beryl Mercer, Dudley Digges, Helen Chandler, Alec B. Francis, Alison Skipworth, Montagu Love and Lyonel Watts.

Robert Milton directed the production, which deals with a daring conception of life beyond, showing the adventures of seven travelers to that unknown land—including the young lovers, who try to leave this world to escape separation.

(*Advance*)

"OUTWARD BOUND"

"Outward Bound," latest Warner Bros. and Vitaphone production, comes to the . . . . Theatre . . . . next . . . . Something marvelously new in pictures.

(*Advance*)

YOUTHFUL LOVERS ON PHANTOM SHIP "OUTWARD BOUND"

"Outward Bound," the War[illegible] Bros. and Vitaphone pro[illegible] taken from the famous stage [illegible] the same name by Sutton Vane, [illegible] come to the . . . . Theatre . . . . next for a run of . . . . days.

Leslie Howard, favorite of the New York and London stage, with such hits as "The Green Hat," "Her Cardboard Lover," "Exile" and "Berkeley Square" to his credit, plays the leading role. Others prominently cast are Douglas Fairbanks, Jr., Beryl Mercer, Dudley Digges, Helen Chandler, Alec B. Francis, Montagu Love, Lyonel Watts and Alison Skipworth.

Robert Milton, who directed the original New York stage production, directed the screen version of the daring drama which offers reverently a possible solution of the life beyond. Two youthful lovers, who dare try to leave this world for a better, are the centre of the strangely beautiful romance. "Outward Bound" will run for . . . . days at the . . . .

(*Advance*)

STAGE HIT COMES TO THE SCREEN IN "OUTWARD BOUND"

"Outward Bound," latest Warner Bros. and Vitaphone production, comes to the . . . . Theatre . . . . next for a run of . . . . days. This is a screen adaptation of the international stage success of Sutton Vane. In it are featured Leslie Howard, Douglas Fairbanks, Jr. Helen Chandler, Beryl Mercer, Alec B. Francis, Alison Skipworth, Lyonel Watts, Montagu Love and Dudley Digges. Robert Milton, who directed the Broadway production of the play, performed the same office for the screen version.

"Outward Bound" is one of the most mysteriously alluring stories ever filmed. It has to do with two youthful lovers, who after a day in the English countryside, return to the slums with the determination to keep the love they have found, in spite of the world's condemnation, and for that reason plan to together slip from this sphere of living into t[illegible] next. They find themselves on a strange ship which forges through fog without crew, captain or lights, bear[illegible]ing seven persons, of all sorts a[illegible] conditions, to the Vast Unknown. T[illegible] culmination of the adventure mus[illegible] seen to be appreciated. It is [illegible] to say that the play has a st[illegible] tender fascination that is quite irresistible and unlike that of any other picture.

ADVERTISEMENT

WARNER BROS. *Present*
OUTWARD BOUND
VITAPHONE

Two-Column Ad—Style B—Cut or Mat

(*Advance*)

"Outward Bound" Drama of Two Lovers Who Crash Eternity

Many theories have been advanced in the past by scientists, spiritualists and members of the clergy as to what happens in After Life, all of course more or less guesswork, but it remained for a deep-visioned English dramatist, Sutton Vane, to present one of the most plausible and daring solutions to this much mooted question. His theory has been incorporated into the screen production, "Outward Bound," by Warner Bros., which comes to the . . . . Theatre . . . . next with Leslie Howard in the chief role.

Two young lovers, who convention circumstance have decreed must ate, take the easiest way out and themselves two of the seven passengers aboard an unnamed vessel, without crew, without engine and without running lights, sailing through a fog for heaven and hell. The other passengers represent a minister from the London slums, a cockney charwoman, a woman with a shady past, a lovable young wastrel, and a ruthless, unscrupulous, bullying business man.

By showing the fates of these seven passengers who cross the murky divide to the unknown land, the author has dared much in the way of imagination and the screen drama presents an unusual picture of that which lies before us.

With the arrival of God's emissary, the examiner, "Outward Bound" reaches one of its most dramatic climaxes. The passengers who have been keyed up since the vessel sailed have been anxious to meet him, yet are afraid to hear their fates. They wonder what sort of being he will be, and ponder on the best way to approach him. When he comes, he is just the sort that each would have liked him to be . . . and yet each individual is surprised.

The examination affords another surprise to the passengers since it takes place in the smoking room of an ocean liner. There rewards and punishments are meted out by the examiner to the passengers for the lives they have led.

Though daring in conception and breathless in scope, the theme of "Outward Bound" is not morbid. It is a picture designed to make one think.

Leslie Howard is seen as the lovable wastrel, Douglas Fairbanks, Jr., and Helen Chandler supply the love interest as the denied lovers. Others in the cast are Beryl Mercer, Alec B. Francis, Alison Skipworth, Lyonel Watts, Montagu Love and Dudley Digges. Robert Milton directed.

TO SAY NOTHING OF THE DOG

Laddie, a small, frowzy dog, contributes a fine touch to "Outward Bound," the Warner Bros. and Vitaphone drama now playing at the . . . . Theatre.

Laddie is first seen in a tiny rowbout on the Thames with his young master and mistress after their one happy day in the countryside. Then he is seen outside the window of the tightly closed room where his beloved friends lie asleep. He barks so lustily that the policeman comes running and carries them out in the air and saves their lives.

These are but a few of the moving scenes in "Outward Bound," adapted from the play by Sutton Vane. Leslie Howard, Douglas Fairbanks, Jr., and Helen Chandler head the cast. Robert Milton directed.

(*Advance*)

LOVERS CHALLENGE UNSEEN ENEMY IN "OUTWARD BOUND"

No more alluring story of youthful love has been told on stage or screen than that of "Outward Bound," Warner Bros. and Vitaphone production which comes to the . . . . Theatre . . . . next for a run of . . . . days. This is an adaptation of the stage play by n Vane, which set New York London agog several seasons ago. theme is so unusual and the treatment so deft that the result is an idyll of such compelling tenderness as to make it irresistible to all sorts and conditions of people. It has to do with the effort two despairing youthful lovers make to leave this world for another in which their love may go on forever.

Douglas Fairbanks, Jr., and Helen Chandler play the lovers. Leslie Howard is featured as the ne'er-do-well, who, with a number of other antoms, find themselves aboard a sterious vessel bound for regions of ward and punishment. Others in e cast are Beryl Mercer, Alec B. rancis, Alison Skipworth, Lyonel Watts, Montagu Love and Dudley Digges. The adaptation was done by J. Grubb Alexander. Robert Milton, who directed the Broadway production, directed the screen version.

(*Advance*)

"OUTWARD BOUND" THE MYSTERIOUS

"Outward Bound," the Warner Bros. and Vitaphone production which comes to the . . . . Theatre . . . . next for a run of . . . . days, is adapted from Sutton Vane's great stage success, which so thoroughly captivated New York and London several seasons ago.

Robert Milton, who did the stage version, also directed the present production. Those in the cast are Leslie Howard, Douglas Fairbanks, Jr., Helen Chandler, Beryl Mercer, Alec B. Francis, Alison Skipworth, Lyonel Watts, Montagu Love and Dudley Digges. J. Grubb Alexander did the screen play.

"Outward Bound" tells the tenderly passionate story of two young lovers who, unwilling to be separated, plan to cross the border into the unknown. They find themselves aboard a mysterious ship, which forges through fog, without crew, captain or lights. There are seven other passengers, going, though they do not know it, to places of reward or punishment, which Vane surmises may be quite the same place. Unlike all other pictures is "Outward Bound."

ADVERTISEMENT

WARNER BROS. *Present*

OUTWARD BOUND

1-Col. Slug—Style C—Cut or Mat

LESLIE HOWARD — BERYL MERCER

Scene from "Outward Bound"- A Warner Bros. Production

MRS. MIDGET IS THE MOTHER OF TOM PRIOR but, being a charwoman, she keeps the relationship hidden, fearing her drunken son may be disgraced by it

Production No. 2—Cut or Mat

(*Advance*)

"Outward Bound," Most Alluring Story of Young Love Ever Told

Sutton Vane, the English playwright, startled two continents with his stage play, "Outward Bound," a Warner Bros. and Vitaphone adaptation of which comes to the . . . . Theatre . . . . next with Leslie Howard in the leading role.

"Outward Bound" is an attempt to penetrate the veil of mystery that shrouds the "undiscovered country." In furtherance of his idea, Mr. Vane places seven passengers aboard an unnamed vessel sailing on an uncharted sea in a dense fog. These passengers consist of a lovable ne'er-do-well, for whom his mother, also aboard the ship, a cockney charwoman, has made untold sacrifices in order that he may live the life of a gentleman; a young couple, denied the right to love, who have chosen the easiest way out rather than be separated; a woman with a shady past who has not been a good wife; a minister from the slums of London, and a harsh, unscrupulous business man.

At first the passengers do not realize what is in store for them, but are told by the kindly steward of the ship that the examiner, an emissary of the Unknown, will soon board the vessel to pass judgment upon them for their deeds and misdeeds. The findings of the examiner are as interesting as they are logical and show the breadth of the author's vision and the depth of his human understanding. "Outward Bound" is a tense, gripping drama.

Leslie Howard heads the cast composed entirely of stage players, with Douglas Fairbanks, Jr., and Helen Chandler as the juvenile leads. Others in the cast are Beryl Mercer, Alison Skipworth, Montagu Love, Lyonel Watts, Alec B. Francis and Dudley Digges. Robert Milton, director of the stage production, directed "Outward Bound."

(*Advance*)

"OUTWARD BOUND"

"Outward Bound," the Warner Bros. and Vitaphone picture which comes to the . . . . Theatre . . . . next for a run of . . . . days, featuring Leslie Howard, Douglas Fairbanks, Jr., Helen Chandler and other famous actors, is an adaptation of the Sutton Vane play by the same name, which set New York and London agog several seasons ago.

ADVANCE NOTICES

HOWARD FILM DEBUT

"Outward Bound," the Warner Bros. and Vitaphone production, which is an adaptation of the stage play by Sutton Vane, marks the film debut of one of Broadway's most popular leading men, Leslie Howard. "The Green Hat," "Her Cardboard Lover" and "Berkeley Square" are among his successes. "Outward Bound" comes to the . . . . Theatre . . . . next.

CHURCH TO STAGE

Robert Milton, famous stage and motion picture director, studied to become a priest in the Greek Church, later turning to the stage. His long and successful career reached its climax in his direction of "Outward Bound," the Warner Bros. and Vitaphone production, which comes to the . . . . Theatre . . . . next.

"DITHERING ABOUT"

"Dithering about" has become a current Hollywood expression since the recent visit of Leslie Howard, noted stage actor, to appear in "Outward Bound," the Warner Bros. and Vitaphone production which comes to the . . . . Theatre . . . . next. "Dithering is English for the American "playing around." "Oh, just dithering about!" they say in dear old London.

SKIP WORTH IT

Alison Skipworth, who gives a marvelous characterization in "Outward Bound," the Warner Bros. and Vitaphone production which comes to the . . . . Theatre . . . . next, came from the stage to the movies, this being her first picture. Leslie Howard, Douglas Fairbanks, Jr., and Helen Chandler head the great cast of "Outward Bound," which was an international stage success.

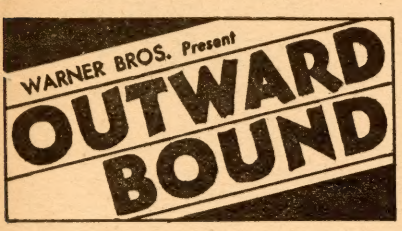
HELEN'S HUSBAND

In private life Helen Chandler, the charming blonde actress who appears as one of the two lovers who try to continue their happiness in another world in "Outward Bound," the Warner Bros. and Vitaphone production which comes to the . . . . Theatre . . . . next, is the wife of Cyril Hume, novelist.

ADVERTISEMENT

Two-Column Ad—Style D—Cut or Mat

ADVERTISEMENT



1-Col. Slug—Style E—Cut or Mat

(*Current*)

YOUNG LOVERS SAIL ON NAMELESS SHIP TO NO MAN'S LAND

In view of the fact that "Outward Bound," Sutton Vane's great drama, takes place almost entirely upon an ocean-going passenger steamer—even if a phantom one—an elaborate ship which became the goal of all studio visitors was built for the filming of the close-ups for the picture by Warner Bros.

Entirely filling one of the great sound stages at the Hollywood studio, the vessel boasted lounges, cabins, decks, smoking room and dining room, all furnished shipshape. Several thousand sightseers, during the weeks that the picture was in the making, viewed the set.

Among those who are in the cast of "Outward Bound," which is playing this week at the . . . . Theatre, are Leslie Howard, noted New York and London stage actor; Douglas Fairbanks, Jr., Helen Chandler, Beryl Mercer, Alec B. Francis, Montagu Love, Lyonel Watts, Alison Skipworth and Dudley Digges. Robert Milton directed the Vitaphone production as he did the original American presentation of the play.

OUTWARD BOUND

The sun's rim dips;
The stars rush out;
At one stride
Comes the dark;
With far-heard whisper
Of the sea,
Off shot
The spectre-bark.

—The Ancient Mariner

(*Current*)

"OUTWARD BOUND" NOVELIZED BY PLAYWRIGHT

While becoming a Warner Bros. and Vitaphone production in Hollywood, "Outward Bound," the great drama which is built about two lovers who try to leave this world for a better, was being novelized in London by Sutton Vane, who wrote the play.

"Although the usual order of procedure is reversed, the play having been created some time before it became a picture, the novel is sure of a large audience.

In the picture, which is now playing at the . . . . Theatre, Leslie Howard, famous New York stage star of "The Green Hat," "Her Cardboard Lover," "Escape," "Candle Light," and most recently "Berkeley Square," makes his film debut. Douglas Fairbanks, Jr., and Helen Chandler play the young lovers. Beryl Mercer, Alison Skipworth, Alec B. Francis, Montagu Love, Dudley Digges and Lyonel Watts are prominently cast. Robert Milton directed.

(*Current*)

"OUTWARD BOUND" CAST WERE ALSO IN STAGE PLAY

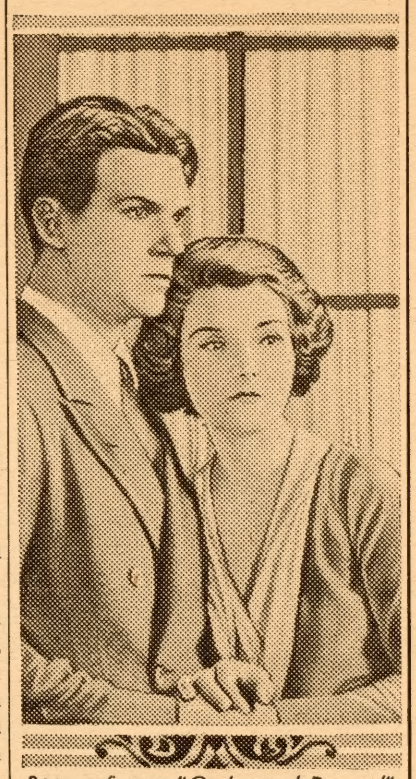
It is understood to be an easy matter to make acquaintances on shipboard, and the mysterious nameless ship in "Outward Bound," stage drama by Sutton Vane which as a Warner Bros. and Vitaphone production is now playing at the . . . . Theatre, proves no exception to the rule. By the time the voyage to no man's land was fairly begun, all members of the cast were old friends.

Five of the group, in fact, were really old friends, enjoying their first reunion since the first production of the play in America. Leslie Howard, Beryl Mercer, Lyonel Watts, Dudley Digges and Robert Milton, the director, all took part in both stage and screen versions.

Alison Skipworth and Montagu Love, both well known to Broadway, were others in the cast who found that they had much in common with their fellow players, while Howard and Douglas Fairbanks, Jr., soon struck up a rare friendship.

Helen Chandler and Alec B. Francis complete the passenger list of "Outward Bound," which will continue at the . . . . Theatre for . . . . days.

OUTWARD BOUND



Scene from "Outward Bound" A Warner Bros. Production

The lovers cling together on the silent ship

Production No. 3—Cut or Mat

(*Current*)

Fortune Teller Befriends Francis

A little known incident in the life of Alec B. Francis, now appearing at the . . . . Theatre in "Outward Bound," latest Warner Bros. and Vitaphone production, is the romantic way in which he met the lady who is now his wife. It was during the World War, at a charity bazaar given in Madison Square Garden, that Francis, on having his fortune told, was surprised to hear the seer say, "Your second wife is under this very roof with you," though at that time he was happily married to his first.

During the evening he was presented to a charming woman, with whom he chatted briefly. Their paths separated at once, and it was three years before they met again. This time it was in Hollywood, where she had come to recover from the recent shock of her husband's death. Francis had also become a widower in the interim and in a very few months after the second meeting they were married, proving, to their own astonishment, that the fortune teller had been correct.

"OUTWARD BOUND"

Read the extravagant praises accorded by New York reviewers on Page Ten

(*Feature*)

"Outward Bound" Director Hunted Long to Find a Producer for International Stage Hit

One of the most interested spectators at the premiere of "Outward Bound," at Warner Bros. Hollywood Theatre in New York, was Robert Milton, who directed the filming of the picture. Satisfaction seemed to radiate from the director, as well it might, for the screening of the picture concluded a cycle of ambitions Mr. Milton had been nurturing for Sutton Vane's play for several years.

Some seasons ago Mr. Milton, who was free-lancing in the theatre, got hold of the manuscript of "Outward Bound." It had already been read by several producers who rejected it for the reason that they felt the public reaction to it would be anything but box office. It had too revolutionary a theme, they thought. It was just the type of play, however, that appealed to Mr. Milton. He has always been strong in the belief that there is an audience for the unusual type of play. He had just produced "The Bride of the Lamb" with Alice Brady, and the play scored just because it dealt with a theme the average producer is afraid to handle. The play dealt with an evangelist who was altogether too human to meet with approval.

The producer felt that in "Outward Bound" he had a manuscript which would make a fine play. The problem facing him was to find a producer with the courage to do it. Succe in this, the next step would be t duce it on the screen. The difficulties in bringing this all to a head had nothing movie about them and the climax to them all came in the screen showing of the play.

When Mr. Milton left for Hollywood to direct the picture for Warner Bros., it was with some misgivings. These were quickly swept aside and he came back East enthusiastic over his experiences.

"The Warners gave me carte blanche," says Mr. Milton, "and couldn't have been more liberal in their treatment. 'We look to you to make a good picture,' they told me and allowed me all the latitude I asked.

Finer as Film

"It is the fashion to compare the stage version of a play with its picture production, and the comparisons have not always been favorable to the screen. In the case of 'Outward Bound,' the picture is more effective, the mood more in keeping with the theme of the play than we were able to create in the stage version. For one thing, I found the picture had more breadth, more room for expression. I could show more. On the stage in order to show something it would have been necessary to have had a change of scenery and we therefore had to depend a lot on mere suggestion. In the picture I was able to actually show the scene.

"Beauty of photography plays a vital part in the drama. Before filming a scene I would call in the cameramen and explain to them the effect I was seeking, explain to them what each scene would represent, and as a result I succeeded in getting just the right lighting effects to go with the theme of the picture.

Warner Bros. Daring

"Do you know I tried for three years to get the motion picture people to film 'Outward Bound,' but found it was over the heads of all producers except Warner Bros. Nothing just like it had ever been screened before and I suppose the idea was too daring, for the others."

(*Current*)

Beryl Mercer Great in "Outward Bound"

Beryl Mercer has a charming role in Leslie Howard's first screen production, "Outward Bound," which Warner Bros. now present at the . . . . Theatre.

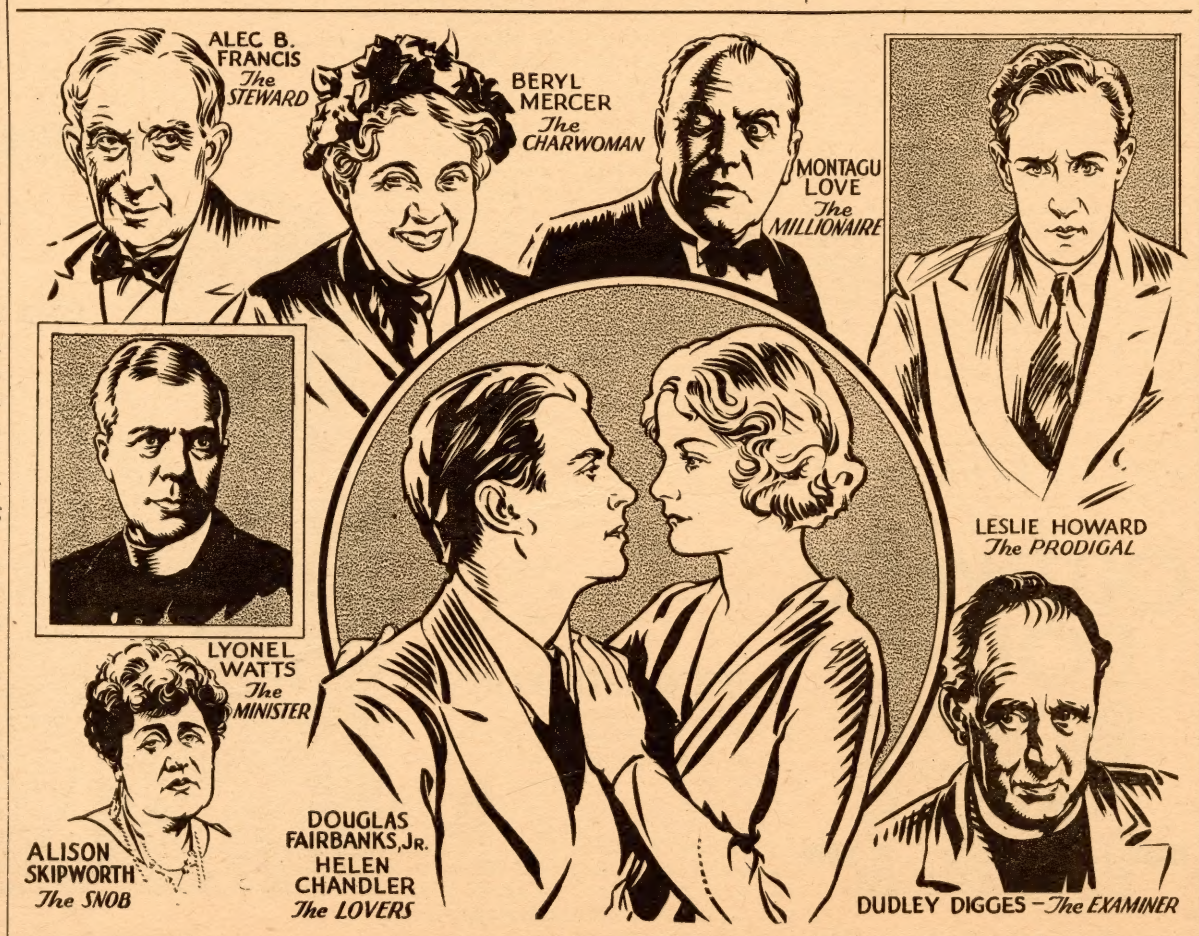
In this daring drama of the spiritual world, Miss Mercer is seen as the cockney charwoman, whose sacrifices and self-denials to make her son a gentleman fail of their purpose. For he is a weak ne'er-do-well, who faces each crisis with "have another drink." Even at the end, instead of accepting her just reward, a life of ease, she elects to stay with her son and look after him, unaware though he is of the fact that she is his mother. Leslie Howard is seen as Tom Prior, her son. Douglas Fairbanks, Jr., and Helen Chandler are the lovers. Others in the cast are Alec B. Francis, Alison Skipworth, Lyonel Watts, Montagu Love and Dudley Digges.

The picture was directed by Robert Milton who produced the play on the stage.

(*Current*)

Studio-Produced Fog for "Outward Bou

The ship in which Leslie Howard and his fellow passengers are sailing toward The Great Adventure in the mysterious drama of the other world, "Outward Bound," which opened at the . . . . Theatre this week, is seen enveloped in a dense fog. To achieve this murky appearance, something that was impossible of accomplishment when "Outward Bound" was stage play, Warner Bros.' prod tion department used 400 gallons colorless petroleum vaporized being shot through a spray gun. The vaporized oil hung in the air like a dense fog and gave the scene an eeriness quite in keeping with the spirit of the theme.



Pen Impressions—Style F—Cut or Mat

(*Feature*)

AN ACTOR SPECULATES MUCH AS HAMLET DOES

Leslie Howard is one of our youngest stage stars—now to be embraced in the catalogue of screen stars because of his performance of Tom Prior in Warner Bros. and Vitaphone version of Sutton Vane's play, "Outward Bound," now playing at the . . . . Theatre—yet his Thespian life during the past few months has extended from two centuries in the past to the hereafter. He is left hovering in the air, as it were, betwen the past of "Berkeley Square," whose New York engagement was cut short that he might act in the films, and the future of "Outward Bound," the play of life after death which Warner Bros. made into a talking picture.

"I don't know any more that I belong to this generation—or even to the present century," says Mr. Howard. "I have lived in the past so long and then so intensively in the future life, to which I was transferred upon my arrival in Hollywood. Yet I do not feel like a disembodied spirit for I grow hungry and thirsty and sleepy just as living organisms do. Rather I feel like a sojourner who has come home from 'that country from whose bourne no traveler returns.' It's a queer sensation, for acting in Mr. Vane's play gives one something of the feeling of infinity as nothing else does—one becomes absorbed in the play, its action, its characters, its meaning until reality seems almost unreal, and the only reality is the figment of Mr. Vane's imagination embodied in 'Outward Bound'!

"We are all interested in the future life and anyone's speculations as to what it may be like. Interest in what may become of the spirit after death was greatly stimulated by the war. That renewed interest helped to make Mr. Vane's play the great success it was on the stage and will give its screen version a vastly bigger success.

"There is something comforting to the human spirit in the future life as it is presented in 'Outward Bound'—a sense of a supreme power kindly in his judgment of the frailties of human beings who are given another chance to 'grow in grace' and develop the spiritual side of their natures. It's as good a guess as anyone else's, and brings comfort to many, and sets others to thinking of the time when we have shuffled off this mortal coil!

"It is all pictured in finite terms for we can think of infinity only in terms of the finite. For instance, as Mr. Vane conceives it, those who were married in this life will go on being married, trying to make a success of it where they failed on earth. A delicate field, which may be made into propaganda against, as well as for, the life beyond as he pictures it! He does not go into the matter of the man or woman who has been married several times—that would have complicated matters too much for one play!"

"OUTWARD BOUND"

An extraordinary story that is completely different from any picture yet produced!

(*Biographical*)

Alec B. Francis Plays Benign Steward in "Outward Bound"

Alec B. Francis, kindly, tolerant and serene, is of all the many character actors in Hollywood the best suited to his role of Scrubby, the aged steward who attends the travelers bound for another world, in "Outward Bound," the Warner Bros. and Vitaphone production now at the . . . . Theatre.

Mr. Francis was born in London, the son of a lawyer. He followed in the footsteps of many other British actors, appearing on the stage not only in his native country, but in Africa and India as well as the United States.

He made his motion picture debut with the Vitagraph company in Brooklyn, N. Y., playing one of the leading roles in "Twa Hieland Laddies" in 1911. A number of years later he became a resident of Hollywood, and has subsequently appeared in pictures made by all of the leading producers. Among them were "Earthbound," "Smilin' Through," "Three Wise Fools," "The Eternal Three," "A Gentleman of Leisure" and "The Return of Peter Grimm."

Since the advent of talking pictures Mr. Francis has appeared in "The Terror," "Evidence," "The Sacred Flame," "Captain Applejack" and "Outward Bound" for Warner Bros.

Mr. Francis is especially fond of grand opera. He is widely read and enjoys traveling. When on location he always takes along his own tea pot that he may have his tea brewed English fashion.

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1-Col. Ad—Style G—Cut or Mat

Alison Skipworth . . . Snobbish Widow
Dudley Digges . . . Examiner
Lyonel Watts . . . Preacher

Scene from "Outward Bound"- A Warner Bros. Production

MRS. CLEVEDEN-BANKS HEARS WITH DISMAY
the Examiner's verdict that she is to meet her departed and despised husband in the next world

Production No. 4—Cut or Mat

(*Biographical*)

Another Milton Now Pictures Paradise Lost and Regained

One of these men whose unusual history stands out among the many is Robert Milton, director of "Outward Bound," the Warner Bros. and Vitaphone production now playing at the . . . . Theatre. Milton still is surprised to find himself a director of motion pictures.

Robert Milton was born in Russia and studied to become a priest in the Greek Church. His father being a well known stage director, it was natural that after receiving his education in St. Petersburg and Munich, young Milton played a small role under his father at the Royal Theatre. From then on the stage superseded the church in the young man's aspirations.

There followed for Mr. Milton many years of acting and directing, both in Russia and in New York, where he has been associated with Richard Mansfield, Charles Frohman and Mrs. Fiske. He also was with George Arliss for four years.

Three years ago Milton began his directorial work in pictures, his successes including "The Wild Party," "Charming Sinners," "The Dummy" and "Behind the Makeup." Warner Bros. then signed him to make "Outward Bound," a Vitaphone drama from the pen of Sutton Vane, and a play with which Milton was thoroughly familiar since he directed the original stage production in America, with much the same cast as that in the Warner Bros. attraction. New York reviewers are loud in their acclaim of Mr. Milton's direction of "Outward Bound."

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WARNER BROS. Present
OUTWARD BOUND
With a Perfect Cast
LESLIE HOWARD
DOUGLAS FAIRBANKS, JR.
BERYL MERCER
DUDLEY DIGGES
HELEN CHANDLER
ALEC B. FRANCIS
MONTAGU LOVE
LYONEL WATTS

1-Col. Ad—Style H—Cut or Mat

"OUTWARD BOUND"

That something different in pictures for which all producers are constantly searching!

(*Biographical*)

ALISON SKIPWORTH SHADY DOWAGER IN "OUTWARD BOUND"

After securing Leslie Howard to play the lead in "Outward Bound," which is now being shown at the Hollywood Theatre, Robert Milton, who directed the picture, asked Warner Bros. to secure Alison Skipworth, famous character actress, to play the role of Mrs. Cleveden-Banks.

Mr. Milton tried to get her to play that part back in 1924 when he supervised the stage production of "Outward Bound," but she was unavailable. Fortunately for his screen plans, Alison Skipworth was free to portray the showy woman with a shady past, who is one of the seven passengers that find themselves aboard a vessel plying a murky sea. They are on their last journey to a destination which is to bring them face to face with their destiny, their doom and their salvation.

Miss Skipworth, who was born in London in 1875, made her first stage appearance in 1898 and has been acting ever since. Her first appearance in pictures was in Somerset Maugham's "The Circle," and her work won her important roles in "Raffles" and "Madame Du Barry."

A buxom lady with flaming auburn hair, she likes to impersonate queens, duchesses and improper persons. Her work in "Outward Bound" does much to ease the tenseness of the picture and supply lighter moments.

Douglas Fairbanks, Jr., has the juvenile lead. He and Helen Chandler are the young couple, madly in love with each other, who have loved too well, if not wisely. Others in the cast are Beryl Mercer, Alec B. Francis, Lyonel Watts, Montagu Love and Dudley Digges.

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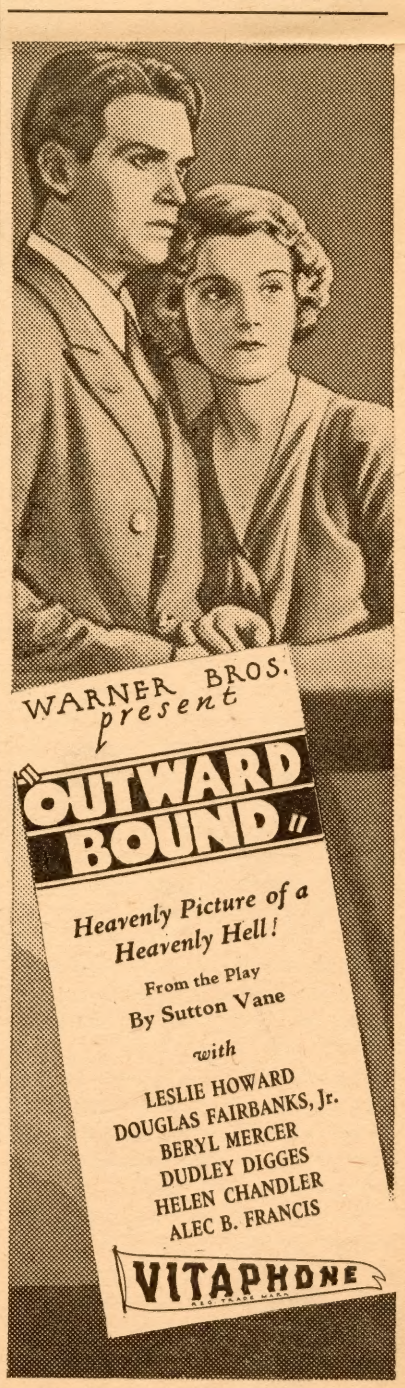

1-Col. Ad—Style J—Cut or Mat

Great Cast Presents "Outward Bound"

Players in "Outward Bound"

The Nine Who Sail Upon the Phantom Ship in "Outward Bound": The Lovers—The Prodigal—The Snob—The Charwoman—The Millionaire—The Minister—The Steward—The Examiner

Production No. 5—Cut or Mat

(Biographical Feature)

LESLIE HOWARD MAKES SCREEN DEBUT IN "OUTWARD BOUND"

Leslie Howard, who made his film debut in Warner Bros. drama, "Outward Bound," now at the Hollywood Theatre, is one of the most popular figures on the stage. Born in London on April 3, 1893, he is one of the matinee idols of both England and America.

Howard was the first of his family ever to go on the stage. That event, however, did not take place until he had seen four years of active service in the World War. His rise was rapid and for nearly ten years he has been as well known in America as in England.

One of his roles on the American stage was in "Outward Bound," the daringly visioned drama by Sutton Vane which treats of a theme generally spoken of in awed whispers. In the stage production he appeared as Henry, the characterization done in the film by Douglas Fairbanks, Jr., while the present Howard role of Tom Prior, the ne'er-do-well young Londoner, was played by Alfred Lunt.

"The Green Hat," famous play from the book by Michael Arlen, was another of the successes that brought Leslie Howard fame, and after that he appeared opposite Jeanne Eagles in "Her Cardboard Lover." Other successes followed and finally the notable "Berkeley Square," in which he starred right up to the time he went to work in "Outward Bound" for Warner Bros.

Mr. Howard is versatile, being also known as an exceptional writer. His play, "Murray Hill," was a stage success and his articles appear regularly in several American and English magazines. His hobby is photography and it is said he has enough cameras to stock a small store. He is also known in theatrical circles for his directorial ability.

Leslie Howard

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One of the strangest things about Mr. Howard, whose successes have won for him a foremost position among contemporary actors, is his inferiority complex. While in Hollywood, Howard refused to grant any interviews during the making of "Outward Bound," not because of temperament, but because he considered himself a potential failure in pictures. It was not until he had heard authorities herald his first screen effort as a fine picture that Howard would allow himself the pleasure of calling himself a screen actor.

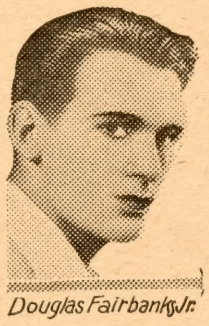
"Outward Bound" is a daring story of seven souls on an ocean liner, embarked on the Great Unknown Adventure. The ship is without line, crew or running lights, and is always enveloped in a dense fog. It is a picture destined to make a lasting impression upon all who see it.

Leslie Howard is married to Ruth Evelyn Martin.

(Biographical Feature)

FAIRBANKS, JR., SUPERB AS SAD YOUNG LOVER

"Outward Bound," Warner Bros. and Vitaphone drama now playing at the . . . . Theatre, has as its juvenile lead Douglas Fairbanks, Jr., a young man whose fortune it was to be well known at the very beginning of his career. Moreover, he has in four short years won for himself a well-deserved reputation as an actor which is wholly based upon merit.


Douglas Fairbanks Jr.

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Order Separately

Douglas Fairbanks, Jr., son of Douglas Fairbanks and Beth Sully Fairbanks. Born in New York City on December 9, 1907, at a time when his father was a young actor of rising popularity on the metropolitan stage, with the screen far beyond his horizon, young Doug was educated by tutors and at schools in New York, Paris, London, Pasadena and Los Angeles. Among his studies were painting and sculpture, in which he was trained for three years in Paris, and which he still pursues for his own pleasure.

The personal connection of Douglas, Jr., with motion pictures began when he hung around the studios as a boy. Now and then he would make a suggestion to his father or to the director in charge of the picture. If it was adopted he would receive a very welcome check.

He was an extra in several pictures before assuming his first role in "Stephen Steps Out." Since then his pictures include "A Texas Steer," "Is Zat So?" "Stella Dallas," "The Barker" and "A Woman of Affairs," in which his characterization of the heroine's neurotic brother attracted wide attention.

Beside his screen work, young Mr. Fairbanks has appeared on the legitimate stage in California in "Romeo and Juliet," "Young Woodley," "Saturday's Children" and others.

Besides painting and carving, he has written a book of poems that he intends to publish in the spring. He also wrote the titles for two of his father's pictures, "The Black Pirate" and "The Gaucho," as well as for "Two Lovers," in which Ronald Colman and Vilma Banky starred.

During the making of "The Black Pirate" he became interested in Technicolor, made a study of the processes involved, and is today a recognized specialist on the subject. He is also a costume designer of marked ability, as "The Black Pirate" again proved.

After two years' engagement, he and Joan Crawford were married June 3, 1929, in New York City. They appeared together in "Our Modern Maidens." Young Fairbanks' great ambition is to play "L'Aiglon" on the screen. He is an enthusiast on the subject of Napoleon and all things relating to the First Empire.

A lover of music, particularly vocal music, he considers grand opera the most ridiculous form of art. He thinks "A Woman of Affairs" is his best picture next to "Outward Bound," in which the role of a young lover who lacks the courage to see life to its close gives him his great opportunity.

Douglas, Jr., speaks French fluently, reads a great deal and excels at sports—wrestling, boxing, swimming and track. A blonde, blue-eyed youth, he weighs one hundred and seventy-five pounds and is six feet tall.

(Current)

IS AT HIS BEST, AND EVERYBODY ELSE'S, SAID NEW YORKER

"Outward Bound," Sutton Vane's great stage play, has been made into an even greater talking picture by Warner Bros., and is now playing to capacity houses at the . . . . Theatre.

Featured in a leading role of the daring drama, which enjoyed unusual popularity in New York and London, as well as throughout the provinces, where its author took it on tour, playing an important part himself, is Leslie Howard, who makes his screen debut. He is the outstanding star today of both the English and American stage, having been seen most recently on Broadway in "Berkeley Square" and "Escape."

Regarding his work in the former play, that knowing weekly, *The New Yorker*, summarized his success in the terse phrase: "Leslie Howard at his best—and everybody else's."

The love interest in "Outward Bound" is well taken care of by Helen Chandler and Douglas Fairbanks, Jr., while in supporting roles of exceptional distinction are such favorites as Alec B. Francis, Beryl Mercer, Montagu Love, Alison Skipworth, Dudley Digges and Lyonel Watts. Robert Milton directed.

(Biographical Feature)

HELEN CHANDLER EXQUISITE AS WAIF IN "OUTWARD BOUND"

Helen Chandler, who plays the part of Ann in "Outward Bound," the Warner Bros. and Vitaphone production, which is now showing at the . . . . Theatre, was born in New York, though the family home was in the South. She was educated at home and in the East and when very young made her first professional stage appearance in New York at the Globe Theatre on September 2, 1918, as Marjorie Jones in "Penrod" with John Drew.

Helen Chandler

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Other plays in which she has been featured are "The Light of the World," "Richard III," "Daddy Dumplins," "Macbeth," "The Potters," "The Steam Roller," "The Wild Duck," "The Servant in the House," "First Flight," "Hamlet," "Pomeroy's Past," "Mr. Pimm Passes By," "Creoles," "The Ivory Door," "The Silent House," "Faust" and "The Marriage Bed."

Pictures in which she has been seen include "The Music Master," "The Joy Girl," "Salute," "Mother's Boy," "The Sky Hawk" and "Rough Romance." Miss Chandler is the wife of Cecil Hume, the novelist. She is twenty-four years old, is five feet three inches tall and weighs one hundred and five pounds. She is a blonde.

Evidence of Miss Chandler's genius is the ethereal characterization she brings to the screen as Ann, wistful child of the London slums.

" 'Outward Bound' is artistic perfection."
Irene Thirer—N. Y. Daily News

(*Biographical Feature*)

DUDLEY DIGGES SUPERB AS HEAVENLY EXAMINER

Dudley Digges, who plays the part of Thompson, the Examiner, in "Outward Bound," the Warner Bros. and Vitaphone production now at the . . . . Theatre, is both actor and producer.

He commenced his career at the Manhattan Theatre, New York, with Mrs. Fiske in 1904, later appearing in "The Rising of the Moon," "The Likes o' Me," "The Squaw Man" and as the Clerk in "Disraeli" with George Arliss.

For seven years he acted as stage manager for George Arliss in "Disraeli," "Paganini," "The Professor's Love Story" and "Hamilton."

Mr. Digges first came into prominence when he joined the company of the Theatre Guild, appearing in the opening performance of "Jane Clegg." He has remained with the Guild ever since, acting and producing.

He has played parts in the following: "The Treasure," "Heartbreak House," "Mr. Pim Passes By," "Liliom," "Rose-Bernd," "Peer Gynt," "The Adding Machine," "Outward Bound," "Hedda Gabler," "She Stoops to Conquer," "The Guardsman," "Candida," "The Importance of Being Earnest," "Juarez and Maximilian," "Pygmalion," "The Brothers Karamazov," "Love Is Like That," "The Doctor's Dilemma," "Marco Millions," "Volpone," "Faust," "Major Barbara," "Dynamo," "Man's Estate" and "Becky Sharpe."

"OUTWARD BOUND"

Perfect! . . . so stimulating a picture doesn't often reach Broadway.

—Daily News.

LIONEL WATTS HERE IN 'OUTWARD BOUND'

Lyonel Watts was in the original cast of "Outward Bound," the stage production, in which he created the same role he now interprets for the talking version. This occurred in New York where he also appeared recently in "The Dover Road" and in Channing Pollock's "The Enemy."

In London, Mr. Watts created prominent characters in Shaw's "Fanny's First Play," "Magic," "Damaged Goods" and "The Younger Generation."

"Outward Bound" is the first screen appearance of the actor who for six years has made his home in New York, playing featured roles on Broadway.

Born in Cheadle, England, Watts was educated at Winchester and New College, Oxford. He made his stage debut in 1907 under Cyril Maude.

Philately—stamp collecting, to the uninitiated—is a hobby of the actor, who also is an excellent pianist.

Mr. Watts is five feet nine inches tall, weighs one hundred and sixty-five pounds and has fair hair and blue eyes.

Mr. Watts plays the part of the Reverend William Duke in "Outward Bound" with simplicity and moving sincerity.

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"And it's gone forever like any other holiday—our last day together—"

Scene from "Outward Bound"- A Warner Bros. Production

THEY MUST GO BACK TO THE LONDON SLUMS

Production No. 6—Cut or Mat

(*Review*)

"OUTWARD BOUND" ENGROSSING AND IMPRESSIVE STORY OF YOUTH'S ETERNAL QUEST

. . . . THEATRE—Warner Bros. present "Outward Bound," a Vitaphone production. From the play by Sutton Vane. Adaptation by J. Grubb Alexander. Directed by Robert Milton.

THE CAST

TOM PRIOR	*LESLIE HOWARD*
HENRY	*DOUGLAS FAIRBANKS, JR.*
ANN	*HELEN CHANDLER*
MRS. MIDGET	*BERYL MERCER*
SCRUBBY	*ALEC B. FRANCIS*
MRS. CLEVEDEN-BANKS	*ALISON SKIPWORTH*
REV. WILLIAM DUKE	*LYONEL WATTS*
MR. LINGLEY	*MONTAGU LOVE*
THOMPSON, THE EXAMINER	*DUDLEY DIGGES*

"Outward Bound" is artistic perfection. There is a throat-hurting story, delicately exquisite at times, darkly bitter in other sequences, but always deeply impressive and all-engrossing. There are performances which reach the height of screen acting. Douglas Fairbanks, Jr., for instance, gives so superb an account of himself as to assure the theatre world for all time that he is an artist of rare importance. Leslie Howard, as the lovable wastrel, reaches top. Little Helen Chandler is ethereally lovely. Beryl Mercer as the self-sacrificing charwoman is adorable in her quaint bewilderment. Alison Skipworth is delightful as the widow, Mrs. Cleveden-Banks, who is so concerned about her "hyphen." The performances of Dudley Digges, Alec B. Francis, Montagu Love and Lyonel Watts are par excellence. It is difficult to speak other than in superlatives of "Outward Bound," which is the story of two very young and very wistful lovers who, that they may not part, decide to try the mysteries of the world beyond, and find themselves aboard a mystic ship bound for the place of judgment.

So stimulating a picture as "Outward Bound" comes once in a lifetime. We urge you to give this superb offering your attention.

(*Review*)

"OUTWARD BOUND" SENSATION OF THE NEW SCREEN YEAR

"Outward Bound," the Warner Bros. and Vitaphone production which opened at the . . . . Theatre last evening, is a distinct and noteworthy offering. Superbly staged, directed, photographed and acted and possessing a story of mysterious charm it may truthfully be called the most sensational offering of the year.

The story is that of two youthful lovers who, returning to the slums of London, after a day in the country, decide, with that passionate unreason so common to youth, that they must belong to each other forever. Realizing that society may be against them they decide to leave this world for a better—and find themselves aboard a phantom ship on a fogbound sea—moving without crew or captain to the place of judgment. Others, like themselves, are on the ship, though none know their destination.

The cast includes Leslie Howard, Douglas Fairbanks, Jr., Helen Chandler, Beryl Mercer, Dudley Digges, Lyonel Watts, Alison Skipworth and Montagu Love. Robert Milton directed. Don't let anything prevent you from seeing "Outward Bound."

(*Current*)

Ex-Dramatic Critic in "Outward Bound"

Montagu Love, who is seen in an imortant role in "Outward Bound," the Warner Bros. and Vitaphone drama now at the . . . . Theatre, is a former newspaper man. Love worked for one of the New York dailies, and was connected with the drama department, which eventually gave him his opportunity to go on the stage himself.

Featured parts in "Outward Bound," Sutton Vane's great imaginative play, are taken by Leslie Howard, famous New York and London stage actor; Douglas Fairbanks, Jr., and Helen Chandler. Supporting them are such noted players as Alec B. Francis, Dudley Digges, Beryl Mercer, Alison Skipworth and Lyonel Watts. Robert Milton directed.

(*Review*)

"OUTWARD BOUND" PERFECT CAST IN THE PERFECT PLAY

. . . . Theatre—Warner Bros. present "Outward Bound," a Vitaphone production. From the play by Sutton Vane. Adaptation by J. Grubb Alexander. Directed by Robert Milton. The cast includes Leslie Howard, Douglas Fairbanks, Jr., Helen Chandler, Beryl Mercer, Alec B. Francis, Alison Skipworth, Lyonel Watts, Montagu Love and Dudley Digges.

Barely a whispered word escaped the lips of the spectators last night at the . . . . Theatre as they watched the most impressive Vitaphone version of Sutton Vane's play, "Outward Bound." When the picture, however, came to an end there was a genuine outburst of applause.

In filming this play Warner Bros. not only secured Robert Milton, who so ably directed the stage production, but the actors—so far as possible—who had been in the original production.

The story is that of two youthful lovers of the London slums who, after a glorious day in the country, dreading separation, decide to leave this world for a better. They find themselves aboard a phantom ship, bound through the fog to the regions of judgment.

Douglas Fairbanks, Jr., gives a performance of rare beauty as the lad, and Helen Chandler is ethereally appealing as the girl. Leslie Howard is moving as the lovable wastrel, and Beryl Mercer, as a charwoman, and mother of the derelict, who keeps her relationship hidden, that he may not be shamed, is adorable. Alison Skipworth, as the snobbish widow, Mrs. Cleveden-Banks, disturbed about the world's recognition of her "hyphen," is a delightful comic relief. Dudley Digges, as the emissary of the unknown, who judges the voyagers, is impressive. Alec B. Francis is fine as the benign steward of the spirit boat, and Lyonel Watts is a very believable Rev. William Duke. In short, "Outward Bound" is the sort of play that comes once in a generation. Don't miss it.

"OUTWARD BOUND"

A picture to evoke rejoicing from the most fastidious.

Gillette

—Film Daily.

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More Good "Outward Bound" Material

ADVERTISEMENT

Two-Column Slug—Style M—Cut or Mat

(*Feature*)

TALKING PICTURES COME TO THE AID OF PURE ENGLISH

"English as she is spoke" is a queer combination of dialects, solecisms, affectations, faulty enunciations and other disfigurements and distortions. Pure English is the exception rather than the rule on the stage as well as in real life. Englishmen are just as much guilty of the use of slovenly English, and more slovenly pronunciation, as are Americans. Occasionally an Englishman is found who admits this.

In two at least of the talking motion pictures now running "the well of English undefiled" may be found. One of them is the new Warner Bros. Vitaphone production, "Outward Bound," now at the . . . . Theatre, from Sutton Vane's play in which Leslie Howard, the young English actor whom America has claimed for the past ten years, has a featured role. Howard speaks the English language without any of the disfigurements and affectations that we are accustomed to hear in Britishers' attempts to speak their own language. It is free from the drawl, the clipped utterance and the too broadened vowel sounds which most characterizations of Englishmen on the stage and the talking screen have taught us to expect.

It is the English of an educated gentleman, understandable in any country where English is spoken—even by those who speak a dialect of that tongue.

The other exemplar of pure English is, of course, George Arliss, in his Vitaphone production of the John Galsworthy play, "Old English." Part of the large following that these two actors have created among playgoers is due to their easy and correct pronunciation and enunciation of English. They are able to make themselves both heard and understood.

Their appearances in talking pictures—notably Mr. Howard's in "Outward Bound," and Mr. Arliss' in "Old English"—will help to preserve the purity of English speech for future generations, and educate both the American and the British public in the correct use of their common language.

There are, of course, many other actors, both English and American, on the stage and screen, who speak excellent English—there's Ivan Simpson in "Old English," for example, and Lyonel Watts in "Outward Bound"—but Leslie Howard and George Arliss are at the fountainhead of pure English. Their screen speech will have a vastly larger and more profound influence upon the correct pronunciation of English than their stage appearances—because millions see and hear their pictures where but thousands see them on the stage. The few teachers of English who themselves know, and practice, the niceties of English speech may claim Mr. Arliss and Mr. Howard as members of the same profession.

"OUTWARD BOUND"

The most extraordinary picture ever produced by anyone . . . anywhere!

"OUTWARD BOUND"

New York press and public acclaim it as the most sensational innovation in years!

(*Biographical*)

BERYL MERCER ADORABLE AS MRS. MIDGET, CHARWOMAN

Beryl Mercer, who portrays Mrs. Midget, the charwoman, in Warner Bros. Vitaphone production, "Outward Bound," at the . . . . Theatre, is a native of Seville, Spain. Her father was of Castilian ancestry while her mother was of English and French descent.

When dark-eyed Beryl was three, political duties took her father to London, and it was there, a year later, that she made her stage debut at the Drury Lane. Throughout her childhood all holidays were spent before the footlights. At seventeen she was made leading lady for Sir Herbert Tree, the great English impresario, and before she reached twenty she was a star.

Beryl Mercer

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After more than a decade on the English stage, Miss Mercer came to New York, making her debut on Broadway in 1914. She returned to England at the outbreak of the World War to do her bit, serving for three years as an entertainer in France. A medal and citation were conferred on her by Queen Alexandra. After the war she came back to the stage, playing with Ethel Barrymore in "The Twelve Pound Look," and in "A Well Remembered Face," with Norman Trevor. Her success in Barrie's "The Old Lady Shows Her Medals" was phenomenal.

(*Biographical*)

Montagu Love in "Outward Bound"

Montagu Love, who plays the part of the unscrupulous rich man, Mr. Lingley, in "Outward Bound," the Warner Bros. and Vitaphone production which is now showing at the . . . . Theatre, was born in Portsmouth, England, his parents being non-professionals.

He was educated at the Portsmouth grammar school and in Cambridge, and spent seven years on the legitimate stage. He entered pictures some years later, among the films in which he has appeared being "The Divine Lady," "The Haunted House," "Her Private Life," "A Most Immoral Lady," "Synthetic Sin," "The Mysterious Island," "Charming Sinners," "Midstream," "Bulldog Drummond" and "The Last Warning."

Mr. Love is six feet two inches tall and has red hair and blue eyes. His favorite pastimes are golf, swimming, riding, music and drawing. He is not married.

(*Current*)

Douglas, Jr., Hymns Charms of Joan

Successful on the legitimate stage and then in the talkies, Leslie Howard and Douglas Fairbanks, Jr., have added writing to the fields conquered.

While making "Outward Bound," the Warner Bros. and Vitaphone production now playing at the . . . . Theatre, the two became close friends, drawn together by the fact that both had articles published in the same issue of *Vanity Fair*. Howard's humorously covered the so-called co-operative art said to be found in the theatre, while Fairbanks wrote about his lovely young wife, Joan Crawford.

(*Feature*)

Literary Cast in "Outward Bound"

Half of the players in Warner Bros. Vitaphone talking picture version of Sutton Vane's celebrated play, "Outward Bound," now on view at the . . . . Theatre, are authors as well as actors.

First and foremost of the literati is Leslie Howard, the young English actor who has been adopted by the American public and has been continuously before it for the past ten years. He is the author of the play, "Murray Hill," which had a New York run a few seasons ago. His name frequently appears in the magazines as the author of numerous articles of a theatrical nature—vital in topic and scholarly in treatment.

Lyonel Watts, who plays the role of the clergyman in the ghostly passenger list in "Outward Bound," is also an English actor who has been in demand among producers since his hit in "The Dover Road." He is the author of five plays.

Douglas Fairbanks, Jr., who has the role of the young lover which Mr. Howard played in the stage version of "Outward Bound," writes poetry and magazine articles. A volume of his poetry is soon to be published. He has won high praise for his recent magazine articles.

Helen Chandler, who plays young Doug's sweetheart in the picture, writes poetry and is the wife of Cyril Hume, the novelist. One of her great ambitions is to write a novel.

Montagu Love is not a novice in the writing game, having earlier in his career been a newspaper reporter.

The literary aura about the production of "Outward Bound" extends beyond the cast. Robert Milton, who directed the picture as the stage production, collaborated with Alice Duer Miller in the writing of the comedy, "The Charm School," and is sole author of several other plays—"Sleeping Out," "See-Saw," "Reflected Glory" and others. His autobiography, it is announced, will soon appear serially in a weekly magazine of national circulation.

Hal Mohr, in charge of photography on "Outward Bound," is a writer on photographic subjects, as well as being president of the American Association of Cinematographers.

Sutton Vane, author of "Outward Bound," recently turned his play into a novel.

ADVERTISEMENT

Two-Column Ad—Style N—Cut or Mat

Picturegoers, weary of stereotyped screen entertainment, have acclaimed "Outward Bound" absolutely different from any other love story ever filmed! And critcs have used only superlatives to describe it.

More "Outward Bound" Press Matter

Two-Column Ad—Style O—Cut or Mat

(*Feature*)

"Outward Bound" Adds Fame To the Name of Fairbanks

The splendid performance of Douglas Fairbanks, Jr., as the juvenile lead to Leslie Howard in Warner Bros.' latest screen success, "Outward Bound," now playing at the . . . . Theatre, would seem to bear out the thought held by many, that actors and actresses are born, not made.

It is a far cry from the theatre to the prize ring, but there have been few, if any, sons or brothers of champions who ever achieved fame in the ring. On the baseball field we rarely hear of a great baseball name carrying on from generation to generation. Sons of captains of industry never seem to care for the line of endeavor that won for their illustrious sires the family fortunes. Of course there are a few outstanding exceptions such as the J. P. Morgan family and the John D. Rockefellers, but they are the exceptions that prove the rule. We have had famous painters, writers and sculptors, but their progeny never seemed to inherit the gift their parents were blessed with.

Douglas Fairbanks, Jr., has developed from an irresponsible kid, whose oped into a real star.

(*Current*)

"OUTWARD BOUND" CAST COMPOSED OF ALL STAGE ACTORS

It is a singular fact, that Sutton Vane's sensational drama, "Outward Bound," now playing at the . . . . Theatre, has been produced by Warner Bros. with a cast consisting entirely of seasoned stage players. In fact, this picture is the first screen appearance of Leslie Howard and two other members of the cast, Alison Simpson and Montagu Love.

Mr. Howard is one of America's and England's most distinguished actors, and "Outward Bound" was his greatest stage success. He was so fitted for the role of Tom Prior, that when Warner Bros. were ready to go into the production of "Outward Bound" they procured his release from the producer of "Berkeley Square," in which Howard was starring.

Henry, the young lover, the character Mr. Howard played in the stage production of "Outward Bound," is magnificently played by Douglas Fairbanks, Jr., opposite exquisite Helen Chandler, who is known as Ann in the story. Montagu Love once again is seen as the blustering bully type he has so often successfully depicted on the stage. Alison Skipworth, who always liked to play naughty parts, has her wish, for she appears as Mrs. Cliveden-Banks, an affected woman with a shady past. Beryl Mercer as Mrs. Midget, a London charwoman; Alec B. Francis as Scrubby, the genial steward; Lyonel Watts as the Rev. William Duke, and Dudley Digges as Thompson, the examiner, complete the cast.

Robert Milton, who directed the stage play, was the one logical man to direct the picture. Given a perfect cast, Mr. Milton has hewed to the script of the stage play. The picture version therefore retains all the tenseness of the stage, plus the added scenic and atmospheric effects impossible of achievement on the stage.

(*Current*)

MARRIAGES MAY BE CONTINUED IN OUR NEXT

Marriages may or may not be made in heaven, but they continue on into the next world, according to the speculation of Sutton Vane, the English playwright, expressed in his great drama, "Outward Bound," now at the . . . . Theatre.

In this world, Mrs. Cliveden-Banks, played by Alison Skipworth, is a selfish wife, whose husband precedes her into the next world, and one of the most powerful scenes of the picture comes when God's examiner enters the outward bound steamer to pass judgment. His sentence is that her future be passed in being a good wife and making up to him for the past.

Leslie Howard, star of "Berkeley Square" on the New York stage, Douglas Fairbanks, Jr., Beryl Mercer, Helen Chandler, Alec B. Francis, Montagu Love, Dudley Digges and Lyonel Watts are others on board the steamer, for whom life, according to the drama, is just beginning. Robert Milton directed.

(*Feature*)

"OUTWARD BOUND" DIRECTOR FINDS MOVIES ALL RIGHT

Do not speak to Robert Milton in a derogatory tone in re the movies; or if you do, know that you take the chance of finding yourself sneering and jeering and fearing and leering to an audience of nothing, in a room composed only of ether and the several pieces of furniture that happen to be there. For Robert Milton, director of both the stage and Vitaphone versions of the Sutton Vane play, "Outward Bound," now at the . . . . Theatre, thinks the movies are just too fine for words.

Milton has been vanquished by the movies—and vanquished in the complimentary sense of the word. He had accepted the fiction that the movies were ogres who were nothing short of cannibals, and who devoured piecemeal good plays and good players. Yet, since courage is for the courageous, he went to Hollywood; he found himself accorded splendid and sympathetic treatment instead of the mistreatment he had been threatened with from his colleagues. Everything was put in his way to smoothe the routine of a production.

And the result! Mr. Milton considers the film version infinitely superior to the one he staged for Broadway. And that latter one was adjudged first rate by the critics. The merits of the Vitaphone version he ascribes to his having succeeded in winning over every one concerned with the making of his production.

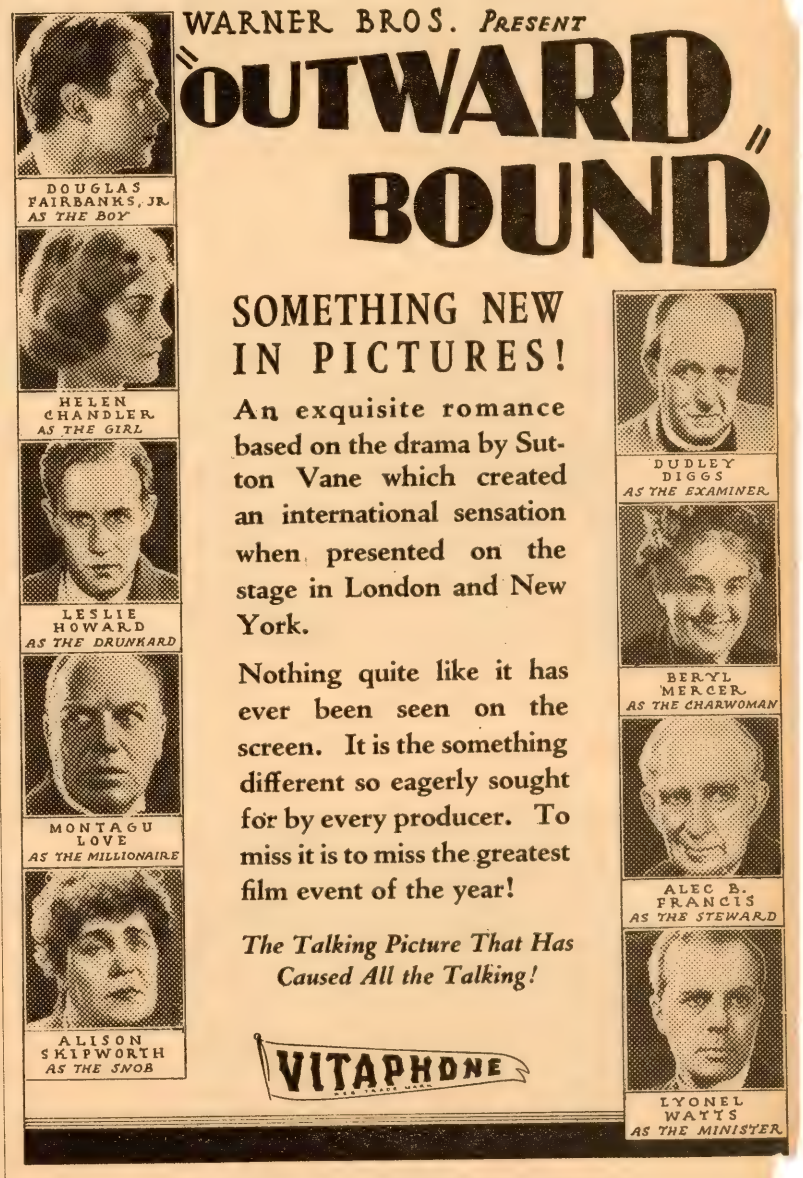
"Of course," says Milton, "it was one thing for the Warner Bros. to give me carte blanche. They wanted an ideal production. But it was quite another thing to get the sort of cooperation I exacted from the various mechanical units. I must confess that at first this staggered me. I was accustomed to the relatively simple mechanics of a stage production. But here, in the Hollywood studios of Warner Bros., were elements foreign to my experience. There was a force of men concentrating on the mike and the various instruments of sound transmission. There were the cameramen, blase all with experience in shooting hundreds of pictures.

"I took to lunch each of the men who were in a position to make or mar my work. I began telling them the story, its possibilities, its subtleties. The procedure was generally the same. They were bored; their eyes wandered about; they had evidently heard authors and directors give synopses before. But I slowly won them over, and appealed to them to give me their best, for it was in their power to ruin the work I wanted to do. They acquitted themselves well, and I am deeply indebted to them all.

"I got a positive joy out of directing the picture. It was almost like creating a new play, with new dimensions at my command. The picture permitted me to let my imagination have a scope denied it on the stage. And in addition to the pleasure of being able to have in my cast Sidney Howard, Dudley Digges and Beryl Mercer, all of whom were in the original stage version, I was able to have Alison Skipworth for the part of Mrs. Cliveden-Banks, a snooty sample of the female snob. You know, I tried to get her for the stage play, unsuccessfully. All the players were good, from those I have mentioned to Douglas Fairbanks, Jr., Helen Chandler, Alec B. Francis, Lyonel Watts and Montagu Love.

"I have nothing but good to say for the movies, and nothing but deep appreciation for the latitude allowed me by Warner Bros."

ADVERTISEMENT



Two-Column Ad—Style P—Cut or Mat

YOUR LOBBIES

22 x 28

WINDOW CARD

22 x 28

11 x 14

11 x 14

INSERT CARD

11 x 14

11 x 14

11 x 14

11 x 14

COLORED SLIDE

11 x 14

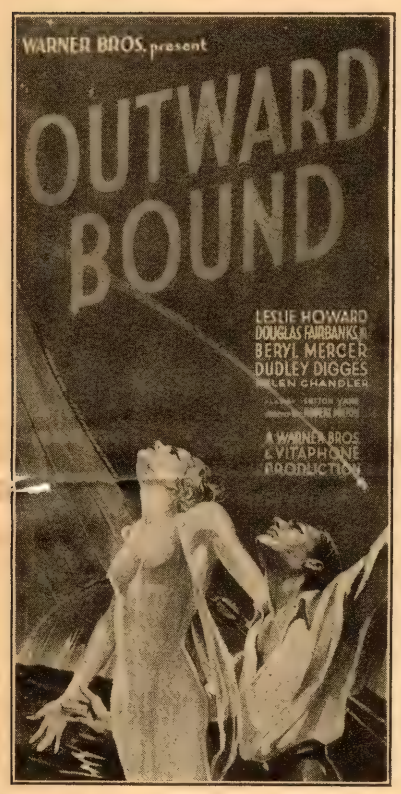
11 x 14

YOUR POSTERS

One-Sheet A

Twenty-four Sheet

One-Sheet B



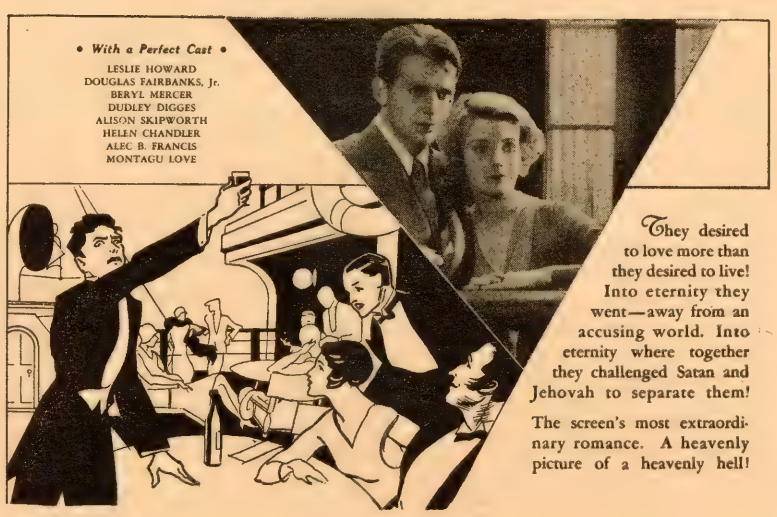
Three-Sheet A

Six-Sheet

Three-Sheet B

Brightly Colored Herald

Front Cover



Centre Spread

Back of Herald is left blank for insertion of your theatre imprint and data about the picture.

TYPE ADS

SOMETHING NEW IN PICTURES!

Tomorrow afternoon at 2:45 Warner Bros. will present Sutton Vane's extraordinary drama, "OUTWARD BOUND", at the Hollywood Theatre, Broadway and 51st Street.

This is the drama which created an international sensation when presented on the stage in London and New York.

Nothing quite like it has ever been seen on the screen. It is the something different so eagerly sought for by every producer.

"OUTWARD BOUND" was directed by Robert Milton. The cast includes Leslie Howard, Douglas Fairbanks, Jr., Beryl Mercer, Dudley Digges, Alison Skipworth, Helen Chandler, Alec B. Francis, Montagu Love and Lyonel Watts.

Those who were privileged to see it at a private preview in the studio, acclaimed it as the most sensational innovation in years. We believe you will share their enthusiasm.

"Outward Bound"
Opening Tomorrow at 2:45 P.M.
Hollywood Theatre
Broadway at 51st Street
Daily 2:45—8:45 Sundays 3—6—8:45
All Seats Reserved

Unsolicited Letter From Famous Novelist

FANNIE HURST
27 WEST 67TH STREET
NEW-YORK

Sept. 18, 1930

Mr. Harry Warner
321 West 44th Street
New York City

My dear Mr. Warner:

I want to congratulate you upon your courage and imagination in producing your exquisite film version of "OUTWARD BOUND". Your film corporation, Mr. Robert Milton, the cast and all concerned have in my opinion produced one of the most moving and beautiful productions in the entire motion picture repertoire.

Everyone who is interested in the fulfillment of the superb possibilities of the screen should applaud your enterprise in obtaining so delicate and beautiful a screen play.

Sincerely yours,

Fannie Hurst

fh h

SINNERS WHO GLORIED IN THEIR SIN

Into eternity they took their love — away from an accusing world.

Into eternity, where together they challenged Satan and Jehovah to separate them!

An extraordinary story that is completely different from any picture yet produced.

"OUTWARD BOUND" is an adaptation of the sensational stage play by Sutton Vane. It was directed by Robert Milton and its cast includes Leslie Howard, Douglas Fairbanks, Jr., Beryl Mercer, Dudley Digges, Helen Chandler, Alison Skipworth, Alec B. Francis, Montagu Love and Lyonel Watts.

Those who were privileged to see it at last night's private press premiere acclaimed it as the most sensational innovation in years. We believe you will share their enthusiasm.

"Outward Bound"
Opening Today at 2:45 P. M.
Hollywood Theatre
Broadway at 51st Street
Twice Daily 2:45—8:45. Sunday 3—6—8:45
All Seats Reserved

A WARNER BROS. & VITAPHONE TALKING PICTURE

THIS WORLD CALLED THEIR LOVE A SIN

But eternity made it a beautiful thing.

Steadfast in their devotion, they left this world in search of a better.

What happened after, makes this exquisite romance the most extraordinary picture ever produced.

"OUTWARD BOUND" was written by Sutton Vane, and as a play created a tremendous sensation when produced in London and New York.

It was directed by Robert Milton and its cast includes Leslie Howard, Douglas Fairbanks, Jr., Beryl Mercer, Dudley Digges, Helen Chandler, Alison Skipworth, Alec B. Francis, Montagu Love and Lyonel Watts.

Those who were privileged to see it at last night's private press premiere acclaimed it as the most sensational innovation in years. We believe you will share their enthusiasm.

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Opening Today at 2:45 P. M.
Hollywood Theatre
Broadway at 51st Street
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All Seats Reserved

WARNER BROS. & VITAPHONE TALKING PICTURES

TYPE ADS

TYPE ADS

THE TALKING PICTURE THAT HAS CAUSED ALL THE TALKING!

Picturegoers, weary of stereotyped screen entertainment, have acclaimed it absolutely different from any other love story ever filmed.

Never before has a new film registered success so quickly.

And the critics, who see hundreds of pictures every year and promptly forget all but a few, are enthusing over this extraordinary drama — this heavenly picture of a heavenly hell!

"OUTWARD BOUND" is based on the great play by Sutton Vane. Its cast includes Leslie Howard, Douglas Fairbanks, Jr., Beryl Mercer, Dudley Digges, Helen Chandler, Alec B. Francis, Alison Skipworth, Montagu Love. Robert Milton directed,

OUTWARD BOUND

Hollywood Theatre, Broadway at 51st St.
Twice Daily 2:45 — 8:45
Three Shows Tomorrow 2:45 — 6 — 8:45
Good Seats 50c, 75c, $1.00

A WARNER BROS. & VITAPHONE TALKING PICTURE

A LOVE THAT CHALLENGED HEAVEN AND DEFIED HELL!

"Outward Bound" is the daringly different photoplay which every director has hoped to announce as his "big special."

It is a picture you will inevitably see . . . and, seeing it, you will learn for yourself why all New York is talking about it.

Leslie Howard, Douglas Fairbanks, Jr., Helen Chandler, Dudley Digges, Beryl Mercer, Alison Skipworth, Alec B. Francis and Montagu Love give perfect performances under the perfect direction of Robert Milton.

OUTWARD BOUND

A Heavenly Picture Of A Heavenly Hell!

Daily 2:45 — 8:45
Sundays 3 — 6 — 8:45
Good Seats: 50, 75c, $1.00

Warner Bros.
Hollywood Theatre
Broadway at 51st Street

THEIR LOVE AFFAIR IS THE TALK OF THE TOWN!

"Most impressive. A memorable evening."..... *Times*

(Four Stars "Extraordinary") "Perfect. So stimulating a picture doesn't often reach Broadway."..... *Daily News*

"Far and bravely removed from the routine. A genuinely distinctive photoplay."..... *Herald Tribune*

"A thoroughly excellent production."..... *American*

"Dignified, earnest...sensitive. A sincere try at something worthwhile."..... *Morning World*

"OUTWARD BOUND"

A Warner Bros. & Vitaphone Talking Picture

"One of the most interesting ventures of this...talkie and theatrical season. Cast is letter-perfect."..... *Sun*

"Warner Bros. have a decided winner. We heartily recommend this picture."..... *E. World*

"Impressively acted and beautifully produced."..*Journal*

"An artistic accomplishment for the screen. Compelling drama." ..... *Graphic*

"Warner Bros. should be congratulated...it deserves to be a success."..... *Telegram*

A HEAVENLY PICTURE OF A HEAVENLY HELL!

HOLLYWOOD THEATRE B'way at 51st St. | Daily: 2:45-8:45 Sunday: 3-6-8:45 Good Seats 50c, 75c, $1.00

A PERFECT CAST AND A PERFECT PICTURE!

Leslie Howard
Douglas Fairbanks, jr.
Beryl Mercer
Dudley Digges
Helen Chandler
Alison Skipworth
Alec B. Francis
Montagu Love
Directed by Robert Milton

OUTWARD BOUND

THE TALKING PICTURE THAT HAS CAUSED ALL THE TALKING

Warner Bros.
Hollywood Theatre
Broadway at 51st Street
Daily 2.45-8.45
Sundays 3-6-8.45
All Seats Reserved
Good Seats 50c, 75c, $1.00

A HEAVENLY PICTURE OF A HEAVENLY HELL!

TYPE ADS

Thousands of Letters Were Received in Reply to this Ad in New York

Warner Bros. Offer $500.00 for a Slogan

"OUTWARD BOUND" is an exquisite romance of two lost souls who leave this world in search of a better.

Their love is so beautiful and their devotion so steadfast that it commands the pity of Satan and the mercy of Jehovah.

The story is reverently and beautifully told. It is that something different for which all producers are constantly searching. Nothing quite like it has ever been produced on the screen before.

It is so unique and so extraordinary that we have decided to offer three prizes: $250.00, $150.00 and $100.00 for brief slogans that will properly describe it. Upon application at the box-office, you can obtain a synopsis of the story. All suggestions must be received at this theatre before midnight on Saturday when the contest terminates. In the event that more than three acceptable slogans are received, duplicate awards will be made.

"OUTWARD BOUND" was written by Sutton Vane and as a play created a tremendous sensation when produced in London and New York.

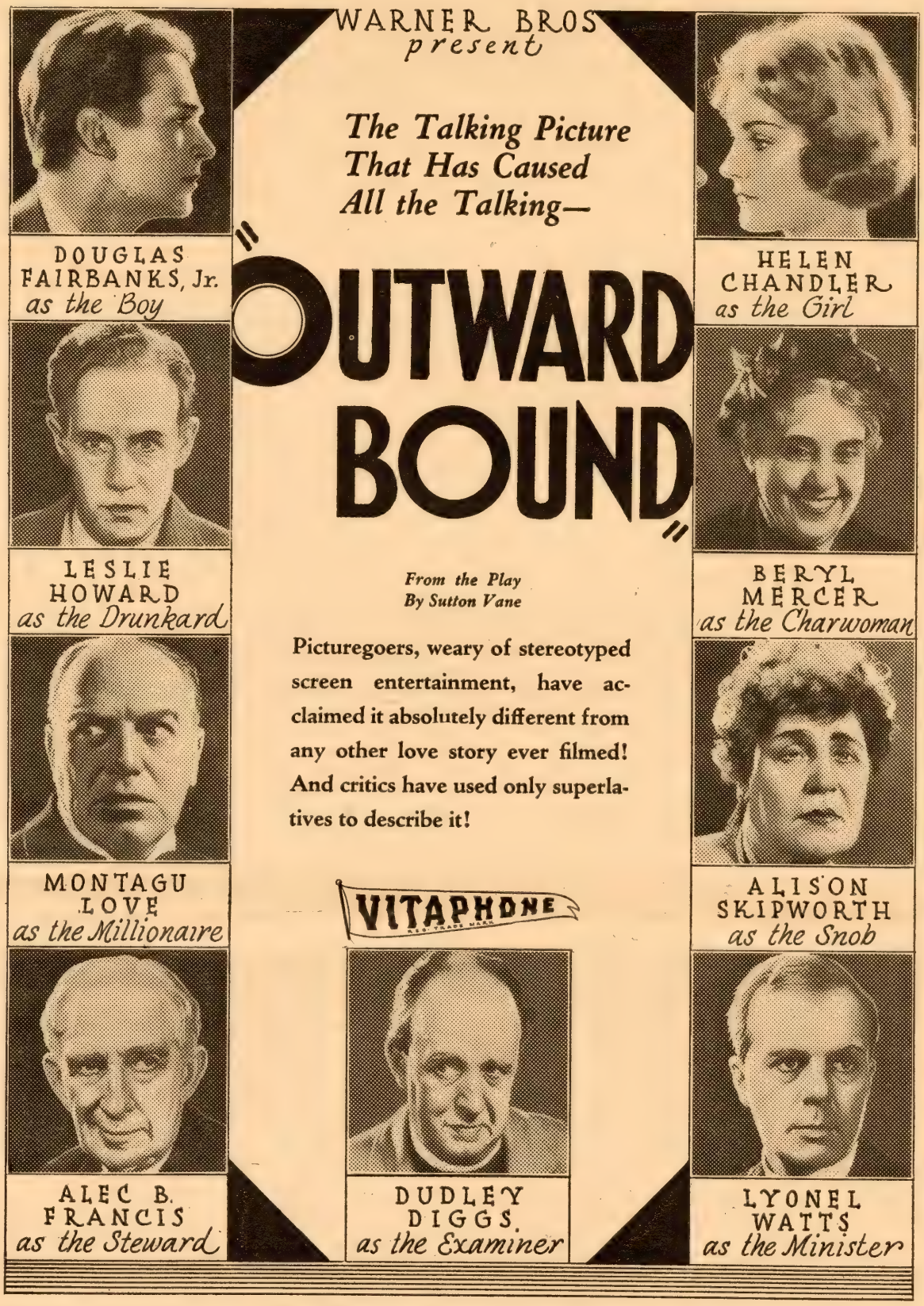
It was directed by Robert Milton and its cast includes Leslie Howard, Douglas Fairbanks, Jr., Beryl Mercer, Dudley Digges, Helen Chandler, Alison Skipworth, Alec B. Francis, Montagu Love and Lyonel Watts.

"Outward Bound"
Now Playing
Hollywood Theatre
Twice Daily 2:45 — 8:45
Sunday 3 — 6 — 8:45
All Seats Reserved

WARNER BROS. & VITAPHONE TALKING PICTURES

Use of similar ad suited to your own community is sure to bring you most gratifying results

Plant This Unusual Cast Ad!



Three-Column Ad—Style Q—Cut or Mat

This unique ad clearly displays the brilliant players, all of whom are notables of the legitimate stage and screen.

TRADE PAPERS EXTOL "OUTWARD BOUND"

THE EXHIBITORS' DAILY REVIEW

"Outward Bound" was previewed by a spellbound audience at the Hollywood last night. This picture is a distinct and noteworthy effort. Superbly staged, directed, photographed and acted, this production should cause widespread comment.

FILM DAILY

A tense breath-taking drama that marks another and a mighty big step forward in the progress of the screen toward the higher levels. It is just about the height of artistic achievement by the talkers thus far. While its appeal is primarily to the more intelligent audiences, the story depicted is sufficiently clarified to hit home with the average fan. Keen understanding, vivid imagination and a delicate sense of the ethereal. . . . It's a picture to evoke rejoicing from the most fastidious.

Metropolitan Critics Accord Extravagant Praise to "Outward Bound"

IRENE THIRER, of the *Daily News*
gave it the top four-star mark, calling it "artistic perfection. It is grippingly beautiful cinema. . . . A throat-hurting story . . . deeply impressive and all-engrossing. . . . Its audiences are held spellbound. . . . The production is perfect. . . . It is inspiring."

QUINN MARTIN, in *The World*
found it "peculiarly moving. . . . The Warners have been generous in their production. Mr. Milton has wrought delicately and knowingly."

REGINA CREWE, of the *New York American*
says: "The Warner Bros. are to be commended for their courage. Great drama with pathos, love and all the other ingredients of good theatre mingled."

RICHARD WATTS, JR., of the *Herald Tribune*
declares it "a faithful, earnest and courageous screen adaptation. . . . It has the advantage at the outset of presenting a striking and effective theme. . . . Far and bravely removed from the routine. . . . So effective is conception and execution and so well acted that it becomes a genuinely distinctive photoplay . . . touching, dramatic and genuinely heart-breaking."

MORDAUNT HALL, in the *New York Times*
reported that "barely a whispered word escaped the lips of the spectators last night. . . . When the picture came to an end there was a genuine outburst of applause. It was a memorable evening. . . . A picture in which everybody shines, a picture that, like the play, sends one away from it deeply moved. . . . One felt that the men and women present were more kindly on leaving the theatre than they were when they entered."

GEORGE GERHARD, of the *Evening World*
remarked: "The Warner Bros. have a decided winner. It will go over spectacularly with intelligent, adult audiences. . . . The Warners deserve high, honorable mention. . . . It is a deeply touching piece of work. . . . We heartily recommend this picture."

JULIA SHAWELL, of *The Graphic*
called it "an artistic accomplishment for the screen. . . . Compelling drama."

ROSE PELSWICK, of the *New York Evening Journal*
said: "Impressively acted and beautifully produced. . . . A sensitive piece of work that compels intelligent interest. . . . Robert Milton directed the picture and treated the unusual theme with distinction. . . . You'll find 'Outward Bound' worthy of your attention."

WILLIAM BOEHNEL, in the *New York Telegram*
wrote: "A fine transcription of what I believe to be a splendid moving play. . . . The production is admirably directed and acted. . . . Warner Bros. should be congratulated. . . . It deserves to be a success."

JOHN S. COHEN, JR., of the *New York Sun*
found it "one of the most interesting ventures. The cast is letter perfect."

THORNTON DELEHANTY, of the *New York Evening Po*
extolled it as "sensitively conceived . . . imaginatively projected. . . . It is impossible to speak too highly of the cast."

BLAND JOHANESON, of the *Daily Mirror*
said: "Produced with good taste and dignity, to say nothing of great courage. A fine cast, intelligent direction, imaginative settings, artful photography distinguish the production."

WILLIAM P. GAINES, of the *Morning Telegraph*
wrote: "The play itself is of such popular substance and the mechanical achievement is so effective on the screen that there is logic in the belief that it will prove a money picture. . . . The acting, well keyed, is in capable hands."

"The Literary Digest" Circulation Over 1,500,000 Devotes Three Pages to "Outward Bound"

MORE SPACE THAN EVER ACCORDED TO ANY OTHER PICTURE

LETTERS AND ART

LITERATURE • DRAMA • MUSIC • FINE-ARTS • EDUCATION • CULTURE

Out on the Sea of Eternity

THAT WEIRD ETERNITY-SHIP that thrilled and sobered people a dozen or so years ago in "Outward Bound" again sails its mysterious seas.

Francis Milton, who directed it before, now produces, through Warner Brothers, a film version that for most observers repeats the emotions of the stage version.

Perhaps, for those who saw the stage version, it is harder to repeat the spine-shivering spell, but for those who view it for the first time, and this will be the case with the country at large, their awaits a unique screen experience.

Irene Thirer of *The Daily News* (New York) may be one of these, judging from her ecstatic notice:

"'Outward Bound' is artistic perfection.

"It is a grippingly beautiful cinema, made, courageously enough, without a thought to the box-office.

"This new Vitaphone production at the Hollywood Theater lifts one out of oneself, even as the characters of the Sutton Vane drama are drawn from their earthly selves into a spiritual world.

"There is a throat-hurting story, exquisite at times, darkly bitter in other sequences, but always deeply impressive and all-engrossing. There are performances which reach the height of screen acting. Douglas Fairbanks, Jr., for instance, gives so superb an account of himself as to assure the theater world for all time that he is an artist of rare importance. Leslie Howard rises to the top in this, his initial talkie part. Little Helen Chandler is ethereally lovely. Beryl Mercer is wistfully appealing.

"Alison Skipworth is delightful. Dudley Digges, Alec B. Francis, Montagu Love, and Lyonel Watts contribute performances, each and every one par excellence.

"Then there is the simple, forceful direction of Robert Milton, who carries his story smoothly throughout seven gloriously photographed reels, with care to unusual lighting effects.

"Whereas the stage play might have run three hours, the picture is condensed so that its audiences are held spellbound for half that time. We don't think we [illegible] more than an hour and [illegible]

"Somehow the magic of the cinema conspires to overwhelm and overshadow, and involves the magic of a narrative such as this. You can't bank on a word of it. You don't want to. In the theater there were moments of something, at least, approaching illusionment. Mystification in shadows seldom comes off."

THESE subtleties do not invade Mordaunt Hall of the New York *Times*. Of Leslie Howard, he declares: "His vocal delivery, his expressions and gestures leave nothing to be desired

Leslie Howard Alison Skipworth Beryl Mercer

The Smoking-Room Meeting

"Scrubby," the permanent voyager, pities the new passengers, unaware of their destination.

Considering that this is his first talking-picture part, he is entitled to all the greater praise for his performance." Mr. Hall reviews the scenario:

"The basic idea of this strange chronicle is perhaps clearer in the picture than it was in the play.

"This idea concerns the 'Half-ways,' two young people in love with each other, who decide to commit suicide. It is the [illegible] while unconscious that form the action

Outward Bound Without a Crew.

"Tom Prior" (Leslie Howard) first reveals to the passengers that they are dead. Reading from the left, Mr. Howard, Douglas Fairbanks, Jr., Helen Chandler, Alison Skipworth, Beryl Mercer, Montagu Love.

Eager to Be Judged

"Tom Prior" (Mr. Howard) begs the "Examiner" (Dudley Digges) to dispose of his case [illegible] while his mother (Beryl Mercer) and "Rev. William Duke" (Lyonel Watts) stand by [illegible]

[illegible] ress in the part. The [illegible] quite good enough.

she, like *Lingley*, never bends. It is a [illegible]

Illustration above shows first page — the two lower cuts were on pages two and three

EXPLOITATION SUGGESTIONS

TYPE AD

SOMETHING NEW IN PICTURES!

We take great pleasure in announcing to our patrons the presentation of Sutton Vane's extraordinary play, OUTWARD BOUND, a Warner Bros. and Vitaphone production.

This is the drama which created an international sensation when presented on the stage in London and New York. Nothing quite like it has ever been seen on the screen. It is the something different so eagerly sought for by every producer.

OUTWARD BOUND is an exquisite romance of two young lovers who left this world in search of a better. Their love was so beautiful and their devotion so steadfast that it commanded the mercy of Jehovah and the pity of Satan.

OUTWARD BOUND was directed by Robert Milton. The cast includes Leslie Howard, Douglas Fairbanks, Jr., Beryl Mercer, Dudley Digges, Helen Chandler, Alec B. Francis, Montagu Love and Lyonel Watts.

OUTWARD BOUND

HEAVENLY PICTURE OF A HEAVENLY HELL!

[THEATRE IMPRINT]

Three-Column Ad—Style R—Cut or Mat

"OUTWARD BOUND" A "NATURAL" FOR EDITORIAL COMMENT

No picture ever produced has set so high a standard for the screen. In showing the art of which the screen is now capable it stands out as the highest star in the cinema heavens. It deals with a problem that interests all humanity, and the response to it proves that there is nothing too good for the motion picture public, the detractors of the screen to the contrary.

"Outward Bound" offers wonderful scope for editorial comment—the artistic heights now reached on the screen—the widening range of subjects—and the high plane to which the public is reaching.

As a suggestion, why not place these facts before the editor of your principal newspaper. Invite him to see the picture and note the audience reactions to it, and we are sure you will get gratifying results.

ADVERTISEMENT

WARNER BROS. *Present*

OUTWARD BOUND

with
LESLIE HOWARD
DOUGLAS FAIRBANKS, Jr.
BERYL MERCER
DUDLEY DIGGES
HELEN CHANDLER
ALEC B. FRANCIS
MONTAGU LOVE
LYONEL WATTS

This World Called Their Love a Sin!

But eternity made it a beautiful thing. Steadfast in their devotion, they left this world in search of a better.

What happened after, makes this exquisite romance the most extraordinary drama ever produced!

It's the talking picture that has caused all the talking!

Heavenly Picture of a Heavenly Hell!

VITAPHONE REG. TRADE MARK

Two-Column Ad—Style S—Cut or Mat

FOR PROGRAM OR PAPER

ANN: *Why aren't people kinder to each other, Scrubby? I'd try to be kinder if I had it all over again.*

SCRUBBY: *Being unkind comes natural to most people, I'm afraid. That's what we find out when it's too late.*

—OUTWARD BOUND.

EXPLOITATION SUGGESTIONS

YOU HAD A CHANCE TO LIVE LIFE OVER WHAT WOULD YOU DO?

OOD IDEA FOR A NEWSPAPER CONTEST

Use the following as a newspaper story introducing 'est, offering prizes for the best five two-hundred-y on the subject,

"IF I HAD A SECOND CHANCE"

Arrange with editor to rint the following with an-ouncement of the contest:

"Humanity from the dawn of istory—and probably from the awn of human intelligence—has een concerned with a second hance, the opportunity to live gain so that the individual might profit by the mistakes of his life on earth. Man has been prompted to better deeds and higher thinking by such aspirations. The strong popular appeal of Sutton Vane's play, "Outward Bound," which is now showing at the . . . . Theatre in a Vitaphone talking picture version by Warner Bros., is due in no small degree, I believe, to its concrete representation of the fulfillment of such a hope."

The speaker was Alec B. Francis, the sympathetic and consoling Scrubby of the film version of "Outward Bound," with a cast embracing Leslie Howard, Douglas Fairbanks, Jr., Helen Chandler, Beryl Mercer, Lyonel Watts, Montagu Love, Dudley Digges, Alison Skipworth and Mr. Francis.

"How often do we hear some one say, 'If I had that to do over I would not do this or that, I'd do thus and so,'" continued Mr. Francis. "We all feel that we could do better and accomplish more if we had a chance to profit by our mistakes and what we have learned during life.

"'Outward Bound' shows a future in which mankind has his second chance; in which he is judged understandingly for his own good, and not for vengeance because of his mistakes and sins in the flesh. The London clergyman who was so devoted to his job among London's slums, finds he has his job in the other world; the charwoman who had ruined her son's life by trying to make a gentleman of him by sending him away to be educated and hiding her identity from him, has a chance to look after him herself; her son gets his second chance because he realizes his unworthiness of a second chance.

"The picture, 'Outward Bound,' in its philosophy and in its understanding of human needs, presents a picture of the future that brings something of comfort and hope to the world. That is why it was so popular on the stage and why it will have so strong an appeal in its screen version, especially since its 'second chance appeal' is bound up with a tender and dramatic story of love and devotion, with so many noted names of the stage and screen in its cast."

OUTWARD BOUND TIE-UPS

Card for shops selling trunks, traveling costumes, steamer rugs, fruits for steamer ets, flowers, would be as ows:

BEFORE THAT FRIEND OF YOURS IS

"OUTWARD BOUND"

stop here and get . . . as a token of a happy voyage.

See "Outward Bound" at the . . . . Theatre

OUGLAS, JR., ST GAINING IN FAVOR

n connection with the illiant work done by Douglas Fairbanks, Jr., in "Outward Bound," ask for letters of two hundred words telling why he is con-ntly gaining in favor—his many lishments, etc.

POSTER CUTOUT

Mount on Compoboard and Place on Marquee Top

"OUTWARD BOUND" has been endorsed by every organization having the good of the screen at heart!

USE STILLS IN LOBBY AND IN PROMINENT WINDOWS

No better attention-getter is to be found than an easel in lobby displaying character pictures of the cast, especially when the cast is a brilliant one as in "Outward Bound."

STILLS OF CAST

LESLIE HOWARD
O.B. Pub. A.

DOUGLAS FAIRBANKS, JR.
O.B. Pub. I.

HELEN CHANDLER
O.B. Pub. G.

BERYL MERCER
O.B. Pub. L.

DUDLEY DIGGES
O.B. Pub. R.

ALISON SKIPWORTH
O.B. Pub. T.

LYONEL WATTS
O.B. Pub. Q.

MONTAGU LOVE
O.B. Pub. U.

ALEC B. FRANCIS
O.B. Pub. N.

Above stills to be had at your exchange or by writing to Miss Ruth Weisberg, care Warner Bros., 321 West 44th Street, New York City.

TALKING TRAILER

"Outward Bound" is heralded by the most exquisite and fascinating of all talking trailers—no one who sees it will fail to see the Perfect Picture with the Perfect Cast!

AT COST AT YOUR EXCHANGE

GAY METAL-VELVET BANNERS DISPLAY "OUTWARD BOUND"

Warner Bros. have arranged to supply modernistic banners of novel and effective creation for productions. The banner is two-sheet upright.

The background is heavy velvet-like cloth, on which is imposed pictorial work and lettering in brilliant gold and silver metal. Light is reflected from the metal in attractive and eye-catching glints.

Although gold and silver is the prevailing metal, any other color can be used in combination with appropriate background.

These futuristic banners sell to the exhibitor at $7.50 and will be available at exchanges when picture is booked into the various theatres. The banner can be used outdoors, in the lobby, or as a window attractor.

ADVERTISEMENT

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EXPLOITATION SUGGESTIONS

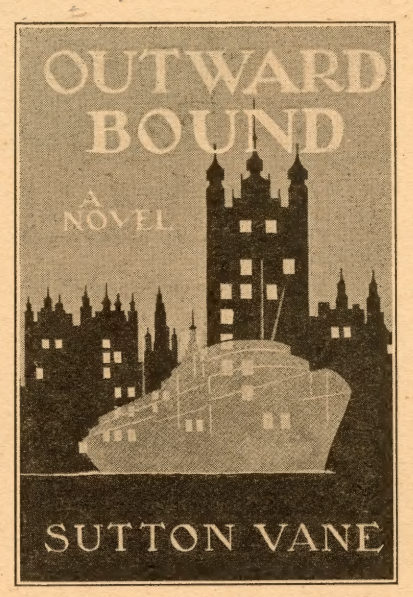
MYSTERIOUS VOYAGE IMAGINATION CONTEST

Offer tickets and prizes for the best two-hundred-word descriptions of a mysterious voyage—using your imagination as Sutton Vane did when he wrote "Outward Bound"—the strangely fascinating story of two young lovers, who, fearing separation, took their lives into their own hands and found themselves aboard a fogbound ship which ran without lights, captain or crew—where they met other outward bound souls—on their way to the regions of reward or punishment.

No story has so stirred the imagination of humanity as "Outward Bound" and the contest should result in some startling stories from people in your community who have never had an opportunity to give play to their fancy.

"Outward Bound" Now a Novel

Sutton Vane, who wrote the play, has made it into a brilliant novel which is published by Milton, Balch and Company. The publishers will have all play dates so that all book dealers may lay in a supply before the coming of "Outward Bound" to your theatre. Get in touch with both publishers and local dealers for special exploitation ideas.



No play of recent times has won the widespread emotional response that was given to "Outward Bound" when it was produced on the stage. It has been played in every country in the world where copyright exists—in twenty-four countries, a record probably never equaled.

Mr. Vane here turns his great play into a novel. The curious theme at once grips the imagination of the reader. The daring conception is treated with consummate delicacy and restraint and with so masterly a narrative style that the tale is of absorbing, breathless interest.

Write direct to the publishers—

MILTON, BALCH AND CO.
205 East 42nd Street
New York

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Mr. Exhibitor: You can increase your box-office receipts by using more Accessories.

The more you buy - the less the cost!

Here's the SLIDING SCALE of PRICES

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Please ship the following order by mail / express Enclosed find check / money order Date_____

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Theatre_____

Owner_____ Address_____

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